

Call for Photographers: *Pride in Pictures* Mural Project

Submissions will be received by the City of Prince Albert, Arts & Cultural Coordinator until **5:00pm, Saskatchewan Time, Friday, July 5, 2024.**

City of Prince Albert
Community Services Department
1010 Central Avenue
Prince Albert, SK S6V 4V5



City of
Prince Albert



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Call for Photographers: *Pride in Pictures* Mural Project

1 Background

The Parks, Recreation, and Culture Department through the Municipal Cultural Action Plan have created a Photography Mural Project, *Pride in Pictures*, for our City to convey the Indigenous roots, diversity, strengths, assets, and pride of our city through a mural collage of local photographer's photos. This mural project will beautify, preferably outdoors, a building in a highly visible location or somewhere easily accessible to the public (to be determined).

This initiative links to the City's Municipal Cultural Action Plan, specifically:

- Cultural Goal 1: Honour the past and provide a balance in this narrative of both the positives and the challenges that have occurred when sharing our story.
- Cultural Goal 4: Ensure that all nations, communities, newcomers, and individuals are welcomed and celebrated in the community.
- Cultural Goal 5: Promote and communicate cross cultural understanding and learnings across nations, communities, newcomers, and individuals.
- Cultural Goal 6: Ensure a culturally vibrant community by supporting existing volunteers and organizations and promoting new partnerships.
- Cultural Goal 9: Recognize, strengthen, and honour the artistic and cultural community and the significant role it plays in developing and enhancing Prince Albert's cultural make-up and identity and beyond.
- Cultural Goal 10: Strengthen and enhance the downtown as a major cultural and economic hub to create a culturally vibrant community.
- Cultural Goal 11: Continue to invest in cultural initiatives and support other organizations and individuals that strive to make Prince Albert a vibrant cultural community.

It also addresses goals of the Public Art Policy, and efforts towards a beautification plan for our city.

2 Objective(s)

The City of Prince Albert is seeking photographs from local photographers. The Artists will provide the photos in a JPEG format, with a minimum file size of 2MB. With the help of lead local artists Alex Powalinsky and Lisa Halsall, the chosen photographs will be collaged into a permanent mural and installed on a local building (to be determined). Please note that your photo may be cropped to fit within the design. Each artist can submit a maximum of 3 photographs.

3 Eligibility

This call is open to photographers in Prince Albert and surrounding area (30 km radius). We encourage submissions from artists that are typically underrepresented including BIPOC (Black, Indigneous, and People of Colour), LGBTQIA2S+ identifying individuals, deaf persons, and persons with disabilities. We also encourage submissions from youth. If assistance is required, please contact Tia Furstenberg at tfurstenberg@citypa.com or 306-953-4825.

4 Instructions to Artists

Expressions of Interest (EOI) must be received by **5:00 pm, Friday, July 5, 2024.**

City of Prince Albert

Parks, Recreation, and Culture Department – Margo Fournier Arts Centre

1010 Central Avenue

Prince Albert, SK S6V 4V5

Contact: Tia Furstenberg, Arts & Culture Coordinator

Email: tfurstenberg@citypa.com

Please email submissions to the above-mentioned address.

Incomplete submissions will not be accepted.

4 Inquiries

Inquiries, interpretations, and questions regarding this call are to be directed to Tia Furstenberg, Arts & Culture Coordinator, at 306-953-4825 or by email at tfurstenberg@citypa.com.

5 Submission Process and Timelines

Submissions received **after 5:00 pm, Saskatchewan Time, Friday, July 5, 2024** will not be considered.

Call for Photographers Release Date: Friday, June 14, 2024.

Closing Date: Friday, July 5th, 2024.

Photographs Chosen: by Friday, August 2, 2024. (selection panel)

The City of Prince Albert will have the mural made and installed by the end of September 2024. The unveiling date is to be determined.

Notification

Upon closing of the Call for Photographers, the City of Prince Albert may contact potential artists to request additional information for clarification prior to final selection.

Rejection of Submissions

The City of Prince Albert reserves the right to accept or reject in whole or in part any or all submissions. Only selected submissions will be notified.

6 Requirements | Scope of Work

The photography mural project is intended to benefit our City to:

- Create a stronger sense of arrival to our City

- Provide a bright and colourful display of art, enhancing the streetscape
- Showcase and celebrate the culture, heritage, diversity, and natural beauty of our City and residents
- Provide local artists with an opportunity to submit photographs for the mural
- Promote positivity and pride

Photograph Mural Theme

The submitted photographs should:

- Celebrate the culture, heritage, diversity, and natural beauty of our City's residents, promoting positivity and pride in our City; and/or,
- Foster connection, pride and belonging; and/or,
- Uplift our Indigenous, immigrant and newcomer personal and collective identities.

Technical Requirements

- All photographs must be original to the artist for the purpose of this call.
- All photographs featuring individuals should have a multi-media release form signed and dated by the featured individual (or parent/guardian) in the submitted photograph (see attached multi-media release form).
- Final photograph submission should contain appropriate levels of details and scale for viewing by pedestrians.
- Photographs should be provided as a digital rendering (jpeg format, minimum 2MB file size).
- Photographs must follow the mural specifications noted below.

Mural specifications

- The mural dimensions are to be determined, based on the size of the location's wall.
- The design and photographs will not include text, political or religious figures, and/or logos
- The product will be a printed vinyl sheet

About Prince Albert:

- Prince Albert is a vibrant and innovative municipality that prides itself on being a family focused community. Situated just minutes from lake country the City of Prince Albert is a recreational paradise that offers all the benefits of big city amenities including access to arts, entertainment and unique cultural experiences. Prince Albert is the proud home of a diverse offering of highly skilled professional sports and recreation organizations, an engaged and growing arts and cultural community and committed and passionate non-profit organizations.
- Prince Albert is the third largest City in Saskatchewan and a hub of health care, education, retail and infrastructure servicing upwards of 195,000 people in Prince Albert and central and northern Saskatchewan. We are located in the broad valley of the North Saskatchewan River near the geographical center of the province, where the agricultural prairie of the south and the rich forest belt of the north meet. Much of Prince Albert is built on the sloping south bank of the North Saskatchewan River while the north bank provides a spectacular view of mixed forest, typical of northern Saskatchewan.
- Located in the heartland of northern Saskatchewan, Prince Albert is located in Treaty 6 territory and the homeland of groups who have called the Prince Albert area home for thousands of years. These Indigenous groups are the Woodland Cree, Plains Cree, Swampy Cree, Dene and the Dakota and Métis Nations. Prince Albert has one of the highest Aboriginal (First Nations, Métis and Inuit) population ratios in any Canadian City (44.65% Census 2021).
- We are a diverse community with a large Indigenous population, several unique and celebrated cultures, and a growing immigrant population.
- Research conducted by Real Estate Company Calgary.com revealed that Prince Albert is NUMBER ONE for park space in Canada. According to the recent study, 20% of Prince Albert is used as parkland with a green score of 100/100. Scores were based on how much parkland, green area, and gardens cities have.

7 Submission Requirements

A completed application form must include the support material listed below. Support material must be in a recognized DOC, DOCX, or PDF file format. Digital photographs should be in JPEG format, minimum 2MB file size. Please write your name and contact information on the file.

1. **AUTHORIZATION/SUBMISSION FORM:** Complete, including a signature, the authorization form included in this document.
2. **EXPRESSION OF INTEREST:** 2 page maximum. Please provide a concise synopsis of your proposed photograph(s):
 - Briefly describe your interest in the project
 - Briefly describe your experience as a photographer and prior public art experience.
 - Briefly describe each of your photographs submitted

- Address all parameters as outlined in this Call for Photographers (take particular note of the mural specifications).

3. VISUAL DOCUMENTATION

- 1 digital rendering (jpeg format) of each image for the proposed mural design (maximum 3 photographs per artist);
- Please complete, including a signature, multi-media release forms for each subject in the submitted photo(s). Please find a copy of the multi-media release form included in this document.

8 Budget

The Project Budget is \$250 per selected Photographer, regardless of the number of photographs that get chosen to be a part of the mural. This includes the creation of the artwork, as well as any other expenses incurred by the artist for the design, travel, etc.

9 Evaluation of Submission

| | Maximum Points |
|---|----------------|
| Quality of Photograph(s) (creativity, composition, theme, artist statement) | 65 |
| Qualifications, Experience, and Expertise | 15 |
| Completeness of Expression of Interest – Submission of all required documentation | 20 |
| Total Points | 100 |

10 Terms and Conditions

1. The Call for Photographers submission must be signed in the space provided on the *Authorization Form*.
2. The City of Prince Albert reserves the right to change or cancel the Call for Photographers without notice.
3. Should a dispute arise from the Terms and Conditions of this Call for Photographers regarding meaning, intent or ambiguity, the decision of the City of Prince Albert shall be final.

4. Any submission is not necessarily accepted.
5. The rights of the parties shall be governed by and the contractual terms shall be interpreted in accordance with the laws of the Province of Saskatchewan.
6. The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected during the *Expression of Interest* Process, including executed contracts and agreements may be subject to inspection through a Freedom of Information and Access Request in accordance with those regulations.

Section 91(1)(a) of the Cities Act states the following:

“91(1) *Any person is entitled at any time during regular business hours to inspect and obtain copies of:*

(a) Any contract approved by the council, any bylaw or resolution and any account paid by the council relating to the City”

7. City determination of the successful Photographers shall be final.

NAME (please print)

ADDRESS

CITY

PROVINCE

POSTAL CODE

PHONE#

EMAIL

AUTHORIZED SIGNATURE

LAFOIP Consent (check one)

Yes _____ (City is Authorized to Release Submission Documents for LAFOIP Requests)

No _____ (Confidential Information Included)

Agree to Rules and Regulations (must be checked):

- I have read the rules and regulations of the photography mural project and agree to be bound by its terms and conditions.

Confirm Original Photographs (must be checked):

- I confirm that the submitted piece is of original photographs, and hereby give the City of Prince Albert exclusive rights to use the photographs, and submitted in the photography mural project, to reproduce onto a mural, and to be included on the City's website and for promotional purposes.
- I hereby give permission for photographs and for the facts hereinafter set out to be used for promotion/publication purposes of the photography mural project. The City of Prince Albert may release my name, and/or team member names as listed above if selected as a winning entry.

DATED THIS, _____ DAY OF _____, 2024

Multi-Media Release Form

Location: _____ Short Image Description _____

Date: _____

I, _____ give the City of Prince Albert and affiliate organizations permission to photograph, videotape, audiotape, film and/or interview myself or the child/minor(s) named below (the Recordings) and to publish the Recordings in publication materials both now and into the future. I understand that I may withdraw my consent in writing at any time by contacting Corporate Communications at the City of Prince Albert.

I understand that the photograph(s) may be used in a publication, print advertisement, direct-mail piece, electronic media (e.g., video/audio, City Website, internet, Facebook, Instagram, Social Media, Twitter, etc.) or other form of communication. I understand that the City may also share these photos with affiliate organizations and/or facility and event hosts for their use.

In giving my consent, I hereby release and hold harmless the Corporate Communications Department, the City of Prince Albert, and their agents, employees, officials, representatives and contractors from any and all responsibility or liability for damage of any kind suffered in any manner whatsoever.

I hereby relinquish any and all personal or proprietary rights I may have in connection with such use. I understand that I will receive no compensation should any photograph of myself or my child be used.

If I am providing this permission on behalf of someone other than myself, I warrant that I have the authority to do so.

Signature of Individual/Parent/Guardian/Substitute Decision Maker

Today's Date

Email Address

Telephone Number

Name(s) of Minor Children: _____

The personal information on this form, together with the corresponding photographs, videotapes, audiotapes, films, and/or interviews, is collected in accordance with The Local Authority Freedom of Information and Protection of Privacy Act. The information may be reproduced in City of Prince Albert publications/material, including marketing and promotional materials, and the City of Prince Albert official Web site. Questions about this collection may be directed to the City Clerk, 1084 Central Ave., Prince Albert, SK S6V 7P3. Phone: 306-953-4305, Email: cityclerk@citypa.com.