

#### CITY OF PRINCE ALBERT

# DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

### **AGENDA**

# WEDNESDAY, SEPTEMBER 21, 2022, 4:00 PM MAIN BOARDROOM, 2ND FLOOR, CITY HALL

- 1. CALL TO ORDER
- 2. APPROVAL OF AGENDA
- 3. DECLARATION OF CONFLICT OF INTEREST
- 4. APPROVAL OF MINUTES
- 4.1 May 17, 2022 Destination Marketing Levy Advisory Committee Meeting Minutes for Approval (MIN 22-48)
- 5. CORRESPONDENCE & DELEGATIONS
- 6. REPORTS OF ADMINISTRATION & COMMITTEES
- 6.1 Destination Marketing Fund Grant Final Report Forms Approved by Chairperson (RPT 22-364)
- 6.2 Destination Marketing Fund Grant Final Report Form 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships (RPT 22-366)
- 6.3 Destination Marketing Fund Grant Final Report Form Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games (RPT 22-367)

- 6.4 Destination Marketing Levy Fund Application 2022 Canadian Mixed Curling Championships (RPT 22-370)
  - Verbal Presentation: Melodie Boulet, Administrator, Destination Marketing Fund
- 6.5 Destination Marketing Fund Grant Application 2023 SOS Provincial Floor Hockey Competition (RPT 22-369)

#### 7. UNFINISHED BUSINESS

#### 8. ADJOURNMENT



MIN 22-48

#### **MOTION:**

That the Minutes for the Destination Marketing Levy Advisory Committee Meeting held May 17, 2022, be taken as read and adopted.

#### **ATTACHMENTS:**

1. Minutes



#### CITY OF PRINCE ALBERT

# DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

### **MINUTES**

TUESDAY, MAY 17, 2022, 4:00 P.M. MAIN BOARDROOM, 2<sup>ND</sup> FLOOR, CITY HALL

PRESENT: Councillor Dennis Ogrodnick

Richard Ahenakew Mona Selanders

Terri Mercier, City Clerk

Melodie Boulet, Administrator, Destination Marketing Fund

#### 1. CALL TO ORDER

Councillor Ogrodnick, Chairperson, called the meeting to order.

#### 2. APPROVAL OF AGENDA

0016. Moved by: Selanders

That the Agenda for this meeting be approved, as amended, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair:

 That RPT 22-224 - Destination Marketing Fund Grant Application Form -2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships, be added as Item No. 6.3;

- 2. That RPT 22-227 Destination Marketing Fund Grant Application Form 2022 U11 "Open" Girls & Boys North Softball Provincial Championships, be added as Item No. 6.4;
- 3. That RPT 22-225 Destination Marketing Fund Grant Application Form 2022 Shaye Amundson Memorial Girls Softball Tournament, be added as Item No. 6.5;
- 4. That RPT 22-230 Destination Marketing Fund Grant Application Form 2022 U13 Boys Western Canadian Softball Championships, be added as Item No. 6.6;
- 5. That RPT 22-229 Destination Marketing Fund Grant Application Form 2022 U13 Boys Rawlings Softball League Tournament, be added as Item No. 6.7; and,
- 6. That RPT 22-231 Destination Marketing Fund Grant Application Form 2022 Prince Albert's Multicultural Canada Day 2022, be added as Item No. 6.8.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

#### 3. DECLARATION OF CONFLICT OF INTEREST

#### 4. ADOPTION OF MINUTES

0017. Moved by: Selanders

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held April 19, 2022, be taken as read and adopted.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

#### 5. CORRESPONDENCE & DELEGATIONS

#### 6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant - Final Report Form - 2022 Senator's Cup Full Contact Hockey Tournament (RPT 22-212)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

#### 0018. Moved by: Selanders

- That the Final Report Form from the Event of the Prince Albert Grand Council Sports and Recreation for funding the 2022 Senator's Cup Full Contact Hockey Tournament be approved; and,
- 2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$5,940 to the Host Committee.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

6.2 Destination Marketing Fund - Final Report Form - 2022 Junior Olympic Program/Indoor Provincials (RPT 22-214)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

#### 0019. **Moved by:** Ahenakew

- 1. That the Final Report Form from the Event of the Timberland Bowbenders Archery Club 2022 Junior Olympic Program/Indoor Provincials be approved; and,
- 2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$5,880 to the Host Committee.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

6.3 Destination Marketing Fund Grant Application Form - 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships (RPT 22-224) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

#### 0020. **Moved by:** Ahenakew

- 1. That the New Event Destination Marketing Fund Grant Application from Prince Albert U15 Aces/Astros for funding the 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships, scheduled for July 7 10, 2022, in the amount of \$9,000, be approved:
- 2. That \$9,000 be funded from the Destination Marketing Levy Reserve; and,
- 3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.4 Destination Marketing Fund Grant Application Form - 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships (RPT 22-227) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

#### 0021. **Moved by:** Ahenakew

- 1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the 2022 U11 "Open" Girls & Boys North Softball Provincial Championships, scheduled for June 24 26, 2022, in the amount of \$3,500, be approved;
- 2. That \$3,500 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

6.5 Destination Marketing Fund Grant Application Form - 2022 Shaye Amundson Memorial Girls Softball Tournament (RPT 22-225) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

#### 0022. **Moved by:** Ahenakew

- 1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the 2022 Shaye Amundson Memorial Girls Softball Tournament, scheduled for June 3 5, 2022, in the amount of \$6,000, be approved;
- 2. That \$6,000 be funded from the Destination Marketing Levy Reserve; and,
- 3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

6.6 Destination Marketing Fund Grant Application Form - 2022 U13 Boys Western Canadian Softball Championships (RPT 22-230) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

#### 0023. Moved by: Selanders

- 1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the U13 Boys Western Canadian Softball Championships, scheduled for July 29 August 1, 2022, in the amount of \$2,000, be approved;
- 2. That \$2,000 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

6.7 Destination Marketing Fund Grant Application Form - 2022 U13 Boys Rawlings Softball League Tournament (RPT 22-229) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0024. **Moved by:** Ahenakew

That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the U13 Boys Rawlings Softball League Tournament, scheduled for May 14 – 15, 2022, be denied.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.8 Destination Marketing Fund Grant Application Form - 2022 Prince Albert's Multicultural Canada Day 2022 (RPT 22-231) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0025. **Moved by:** Ahenakew

That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Multicultural Council for funding the Prince Albert's Multicultural Canada Day 2022, scheduled for July 1, 2022, be denied.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

#### 7. UNFINISHED BUSINESS

Page 6 of 7

#### 8. ADJOURNMENT – 4:30 P.M.

0026. Moved by: Selanders

That this Committee do now adjourn.

Absent: Mayor Dionne and Councillor Cody

**CARRIED** 

MAYOR GREG DIONNE CHAIRPERSON **CITY CLERK** 

MINUTES ADOPTED THIS 13<sup>TH</sup> DAY OF SEPTEMBER, A.D. 2022.



#### **RPT 22-364**

TITLE: Destination Marketing Fund Grant - Final Report Forms Approved by

Chairperson

DATE: September 14, 2022

**TO:** Destination Marketing Levy Advisory Committee

PUBLIC: X INCAMERA:

#### RECOMMENDATION:

That this report be received as information and filed.

#### **TOPIC & PURPOSE:**

To update the Destination Marketing Levy Advisory Committee members the Final Reports as approved by the Administrator and Chairperson.

To provide for information a copy of the Final Reports submitted by the Host Committees as it relates to their approved DMF Grant Funding.

#### **BACKGROUND:**

City Council, at its meeting of June 13, 2022, considered an updated Destination Marketing Levy Policy – Amended as Per Executive Committee. Council approved the following motion:

"That the Destination Marketing Levy Policy No. 89.3, as attached to RPT 22-242, be approved."

The updated Destination Marketing Levy Policy updated the approval of DMF Funding Grants and Final Reports.

RPT 22-364 Page **2** of **4** 

#### PROPOSED APPROACH AND RATIONALE:

As per the Destination Marketing Levy Policy, the Administrator is responsible for:

 Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.

 Responsible for ensuring final payment is made to the Applicant once the Final Report has been approved by the Administrator.

The Administrator has received the Final Reports from the following Host Events that were approved by the Destination Marketing Levy Advisory Committee for DMF Grant Funding:

- 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships
- Destination Marketing Fund Grant Application Form 2022 Shaye Amundson Memorial Girls Softball Tournament
- Destination Marketing Fund Grant Application Form 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships
- Destination Marketing Fund Grant Application Form Prince Albert Grand Council -2022 Fine Arts Festival

#### 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships

The Chairperson has confirmed the Final Payment to be made in the amount of \$5,400.

The team attended Nationals and the final payment provided assistance to the Team for Nationals.

DMF Funding Application - Proposed Hotel Accommodations	1,080 estimate
Final Report - Hotel Accommodations for Event	543

Final Report Approval - Payment of 60%	\$5,400
Total DMF Grant Approved	\$9.000

RPT 22-364 Page **3** of **4** 

## <u>Destination Marketing Fund Grant Application Form - 2022 Shaye Amundson Memorial Girls Softball Tournament</u>

The Chairperson has confirmed the Final Payment to be made in the amount of \$3,600.

The surplus from the Softball Tournament in the amount of \$2,572.74 is paid out in three scholarship amounts to students.

DMF Funding Application - Proposed Hotel Accommodations	648 estimate
Final Report - Hotel Accommodations for Event	204

Total DMF Grant Approved	\$6,000
Final Report Approval - Payment of 60%	\$3,600

<u>Destination Marketing Fund Grant Application Form - 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships</u>

The Chairperson has confirmed the Final Payment to be made in the amount of \$2,100.

The final revenue to expenditures shows a deficit of (\$267.86).

The approval of the 60% will ensure the Host Committee can fund future events in our City.

DMF Funding Application - Proposed Hotel Accommodations	672 estimate
Final Report - Hotel Accommodations for Event	154

Total DMF Grant Approved	\$3,500
Final Report Approval - Payment of 60%	\$2,100

RPT 22-364 Page **4** of **4** 

#### <u>Destination Marketing Fund Grant Application Form - Prince Albert Grand Council - 2022 Fine</u> Arts Festival

The Chairperson has confirmed the Final Payment to be made in the amount of \$4,500.

They confirmed 300 hotel rooms as estimated.

DMF Funding Application - Proposed Hotel Accommodations	300 estimate
Final Report - Hotel Accommodations for Event	300

Total DMF Grant Approved	\$7,500
Final Report Approval - Payment of 60%	\$4,500

The Final Reports were reviewed by the Administrator and the DMF Advisory Chairperson. Attached are the Final Report Approvals by the Chairperson and Administrator.

This report is providing the Final Reports provided to the Administrator for the information of the DMF Advisory Committee members.

#### **PUBLIC NOTICE:**

Public Notice pursuant to Public Notice Bylaw No. 24 of 2015 is not required.

#### ATTACHMENTS:

- 1. Final Report Approval Forms with attached Final Report Documentation:
  - 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships
  - Final Report Approval Destination Marketing Fund Grant Application Form -2022 Shaye Amundson Memorial Girls Softball Tournament
  - Final Report Approval Destination Marketing Fund Grant Application Form -2022 U11 "Open" Girls & Boys - North Softball Provincial Championships
  - Final Report Approval Destination Marketing Fund Grant Application Form -Prince Albert Grand Council - 2022 Fine Arts Festival

Written by: Melodie Boulet, DMF Administrator

Approved by: City Manager



## Destination Marketing Levy Funding Grant Applications

#### FINAL REPORT APPROVAL

Destination Marketing Levy Advisory Committee Motion of May 17, 2022:

2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships (RPT 22-224)

- 1. That the New Event Destination Marketing Fund Grant Application from Prince Albert U15 Aces/Astros for funding the 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships, scheduled for July 7 10, 2022, in the amount of \$9,000, be approved;
- 2. That \$9,000 be funded from the Destination Marketing Levy Reserve.

DMF Funding Application - Proposed Hotel Accommodations	1,080 estimate	
	ři.	
Final Report - Hotel Accommodations for Event	543	

Total DMF Grant Approved	\$9,000
Final Report Approval - Payment of 60%	\$5,400

Final Report Approval for Payment:

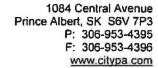
\*remainder used at

NationalS

**DMF Advisory Board Chairperson** 

Dated: 1414 26,2000

As per Section 4.02 (Administrator) of the Destination Marketing Levy Policy 89.3 Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.





# Final Report Form New Event, Growing an Event and Event Retention Destination Marketing Fund Grant

Final Report Date: July 11, 2022

Organization Information:

Name of Organization: Prince Albert U15A Aces

Follow up questions should be directed to:

Contact Person: Scott Reed

Phone: 306-960-7145 Email: sjwreed@hotmail.com

Event Information:

Name of Event: 2022 Saskatchewan U15A Male and U15A Female Provincial Softball

Championships

Estimated total number of room nights generated (as per original application): 1080

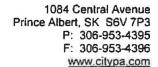
Actual room nights generated by the event? 543

How were room nights verified? Before the tournament each team was provided a form to fill out for us with the number of rooms booked, number of nights stayed, and at which hotel they stayed at for the duration of their weekend. These forms were then collected at the event to ensure accurate numbers were obtained from each group. The hotel that each team identified using were then contacted by our team staff and verified.

Please list or attach on a separate sheet, the name of each hotel/motel used by event attendees and how many room nights were rented at each of the establishments listed.

Separate sheet attached with room details, verified by our team staff.

Updated May 2017





\*\* Please attached a form verified by the Hotel for the hotel rooms booked.

Are there any ac	dditional events that may result or have been confirmed as a result of hosting this event? 🛛 Yes 🔲 No
was ran. The S impressed with	xplain: Our host committee received many compliments on how well run our event of that Saskatchewan representative stated the same and shared that they are always Prince Albert and our ability to be world class hosts. Softball Saskatchewan shared orward to returning to Prince Albert again in the near future.
	edia coverage was realized during the event? tlets that covered event:
Local	PaNow, PA Daily Herald
Provincial	CTV News
National	Facebook, Instagram

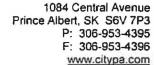
#### **Budget:**

Please attach a final budget or financial statements that reflect actual revenue and expenses.

#### Comments:

If there are any lessons learned, comments, etc. that you would like to share with regards to your event or the Destination Marketing Fund Grant or application process, please feel free to do so below or on a separate sheet of paper.

We really appreciate having the opportunity to take part in using the Destination Marketing Fund Grant. The event was a huge success and we are extremely proud how everything turned out. Thank you for all your support.





#### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

"91(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:

(a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

Date: July 14, 2022

Signature: Click here to meent electronic signature, or print report and sign.

Print Name and Title: Scott Reed - Head Coach U15A Aces

This Final Report with all supporting documents can be saved and emailed to destinationlevy@citypa.com or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

Expenses		Revenue	
Facility	\$1,351	Gate	\$5,530.00
Umpires Female	\$3,578.36	DMF	\$9,000.00
Umpires Male	\$820.34		
Grounds Crew	\$750		
Balls	\$196.36		
Greenland Waste	\$325		
Scorekeepers	\$680		
Gate Crew	\$320		
	Total		Total
	\$8,021.06		\$14,530.00

## **HOTEL ROOM ACCOMMODATIONS**

EVENT: <b>U15 Softball Provincials July 8-10, 2022</b>	Days Inn	Ramada	Super 8	Coronet
Team: U15A GIRLS				
Lumsden Cubs	3			
Moose Jaw Ice				
White Butte Storm				33
Twin City Angels	36			
Saskatoon Raiders				
Melfort Spirit				
Saskatoon Lasers				
Saskatoon Hustlers				
Saskatoon Phantoms				
Regina Royals Rage				
Regina Lazers				
Regina Fighting Saints				
Regina Royals Reign			33	
Prince Albert Aces	6	3		
Team: U15A BOYS				
Ochapowace Loud Voice				
Team: U15B BOYS				
Delisle Diamond Dogs	4			
Totals At Each Hotel	49	3	33	33
TOTAL HOTEL ROOMS:	543			
(4 teams did not book any hotels)				



## Destination Marketing Levy Funding Grant Applications

#### **FINAL REPORT APPROVAL**

Destination Marketing Levy Advisory Committee Motion of May 17, 2022:

<u>Destination Marketing Fund Grant Application Form - 2022 Shaye Amundson</u> <u>Memorial Girls Softball Tournament (RPT 22-225)</u>

- 1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the 2022 Shaye Amundson Memorial Girls Softball Tournament, scheduled for June 3 5, 2022, in the amount of \$6,000, be approved;
- 2. That \$6,000 be funded from the Destination Marketing Levy Reserve.

DMF Funding Application - Proposed Hotel Accommodations	648 estimate
Final Report - Hotel Accommodations for Event	204

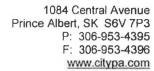
Final Report Approval - Payment of 60%	\$3,600
Total DMF Grant Approved	\$6,000

Final Report Approval for Payment:

**DMF Advisory Board Chairperson** 

As per Section 402 (Administrator) of the Destination Marketing Levy Policy 89.3
Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.

to remainder of Surplus paid out as schloarships (30f-thems





# Final Report Form New Event, Growing an Event and Event Retention Destination Marketing Fund Grant

Final Report Date: July 19, 2022

Organization Information:

Name of Organization: PAMSA

Follow up questions should be directed to:

Contact Person: Trina Bell

Phone: 306-961-0459

Email: trinaturgeon@hotmail.com

**Event Information:** 

Name of Event: 2022 Shaye Amundson Memorial Girls Softball Tournament

Estimated total number of room nights generated (as per original application): 648

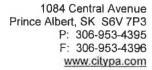
Actual room nights generated by the event? 204

How were room nights verified? <u>Info was collected from each team at the start of the tournament then</u> <u>followed up with an email to each team to confirm what they had actually used.</u> Hotels were then <u>contacted to confirm the numbers that the teams gave.</u>

Please list or attach on a separate sheet, the name of each hotel/motel used by event attendees and how many room nights were rented at each of the establishments listed.

See attached form for details

<sup>\*\*</sup> Please attached a form verified by the Hotel for the hotel rooms booked.





Local Provincial	PANOW, PA Herald
Local	PANOW, PA Herald
	edia coverage was realized during the event? tlets that covered event:
If yes, please ex	plain: 2023 Shaye Amundson Memorial
	? ☑ Yes ☐ No

#### **Budget:**

Please attach a final budget or financial statements that reflect actual revenue and expenses.

#### **Comments:**

If there are any lessons learned, comments, etc. that you would like to share with regards to your event or the Destination Marketing Fund Grant or application process, please feel free to do so below or on a separate sheet of paper.

Click here to enter comments or include a separate sheet.





#### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

"91(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:

(a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

Date: July 19, 2022

Signature: O The Bell as grature a print report and sa

Print Name and Title: Trina Bell U11 Aces A Coach

This Final Report with all supporting documents can be saved and emailed to <a href="mailto:destinationlevy@citypa.com">destinationlevy@citypa.com</a> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

#### Team Budget

**Shaye Amundson Memorial Tournament** 

Revenue		Budget Revenue	Actual Revenue			
Team Fees	14x550	7700.00	8800.00			
Gate Admission		3000.00	5030.00			
DMF		6000.00	2400.00			
50/50 tickets			650.00			
			,			
Total Revenue		16700.00	16880.00			16880.00
Expense				Budget Expense	Actual Expense	
Ball Diamond Rental				2000.00	1510.75	
Diamond Maintenance (U17 Astros)				750.00	750.00	
Umpire Fees (games, mileage, hotels)				6000.00	3810.00	
ScoreKeeper/Announcer				250.00	220.00	
Signage (team banners, draws)				300.00	177.60	
Perimeter Fencing				100.00	339.94	
Wristbands/Tickets				250.00	0.00	
Shaye Amundson Scholarships	3x2000			6000.00	6000.00	
Miscellaneous Office Supplies				350.00	12.13	
Trophies/Medals					936.84	
Balls					550.00	
						11
Total Expenses				16000.00	14307.26	14307.26
Net Operating (+/-)						2572.74

## **HOTEL ROOM ACCOMMODATIONS**

Shaye Amundson Memorial Girls Softball Tourney	Days Inn	Super 8	Best Western	Prince Albert Inn	Best Western Premier	Holiday Inn Express	Total Nights Booked
Team: U17							
U17 Saskatoon Raiders		10					10
U17 Melfort Spirit					1		1
U17 Moose Jaw Ice					12		12
Team: U15							
U15 Saskatoon Phantoms			(			24	24
U15 Melfort Spirit					4		4
U15 Moose Jaw Ice					20		20
U15 Storm						20	20
Team: U13							
U13 Saskatoon Phantoms				20			20
U13 Moose Jaw Ice		26					26
U13 Melfort Spirit ?						14	14
U13 Meadow Lake					10	11	21
U13 Regina Saints			19				19
Team: U11							
U11 Warman Panthers	3						3
U11 Muenster A's		10					10
Totals	3	46	19	20	47	69	204



## Destination Marketing Levy Funding Grant Applications

#### FINAL REPORT APPROVAL

Destination Marketing Levy Advisory Committee Motion of May 17, 2022:

<u>Destination Marketing Fund Grant Application Form - 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships (RPT 22-227)</u>

- 1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the 2022 U11 "Open" Girls & Boys North Softball Provincial Championships, scheduled for June 24 26, 2022, in the amount of \$3,500, be approved;
- 2. That \$3,500 be funded from the Destination Marketing Levy Reserve.

DMF Funding Application - Proposed Hotel Accommodations	672 estimate
Final Report - Hotel Accommodations for Event	154

Final Report Approval - Payment of 60%	\$2,100
Total DMF Grant Approved	\$3,500

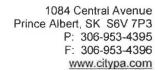
Final Report Approval for Payment:

**DMF Advisory Board Chairperson** 

Dated:

As per Section 4.02 (Administrator) of the Destination Marketing Levy Policy 89.3

Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.





# Final Report Form New Event, Growing an Event and Event Retention Destination Marketing Fund Grant

Final Report Date: July 19, 2022

Organization Information:

Name of Organization: PAMSA

Follow up questions should be directed to:

Contact Person: Trina Bell

Phone: 306-961-0459

Email: trinaturgeon@hotmail.com

#### Event Information:

Name of Event: <u>U11 Provincial Softball Championships</u>

Estimated total number of room nights generated (as per original application): 672

Actual room nights generated by the event? 154

How were room nights verified? <u>Info was collected from each team at the start of the tournament then</u> followed up with an email to each team to confirm what they had actually used. Hotels were then contacted to confirm the numbers that the teams gave.

Please list or attach on a separate sheet, the name of each hotel/motel used by event attendees and how many room nights were rented at each of the establishments listed.

See attached form for details

<sup>\*\*</sup> Please attached a form verified by the Hotel for the hotel rooms booked.





in Prince Albert	Iditional events that may result or have been confirmed as a result of hosting this event?  Yes  No
	cplain: PAMSA will conmittee to host Provincial championships cause we have great we had great succes this year and in the past in running tournaments.
	edia coverage was realized during the event? tlets that covered event:
Local	PANOW, PA Herald
Provincial	Local News at all participating teams hometowns
National	Click here to insert info.

#### **Budget:**

Please attach a final budget or financial statements that reflect actual revenue and expenses.

#### **Comments:**

If there are any lessons learned, comments, etc. that you would like to share with regards to your event or the Destination Marketing Fund Grant or application process, please feel free to do so below or on a separate sheet of paper.

Click here to enter comments or include a separate sheet.



1084 Central Avenue Prince Albert, SK S6V 7P3 P: 306-953-4395 F: 306-953-4396

www.citypa.com

#### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

"91(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:

(a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

Date: July 19, 2022

Signature: Clic Chimese Selfonic signature of print record and sign

Print Name and Title: Trina Bell U11 Aces A Coach

This Final Report with all supporting documents can be saved and emailed to <u>destinationlevy@citypa.com</u> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

### Team Budget

#### U11 Softball Provincial Tournament

Revenue	Budget Revenue	Actual Revenue	1		
Softball Sask Map Grant	5500.00			T	
Gate Admission	3000.00	4815.00			
DMF	3500.00	1400.00			
50/50 tickets		555.00			
Total Revenue	12000.00	6770.00	Budget	Actual	6770.00
Expense			Expense	Expense	1
Ball Diamond Rental			2000.00	1498.75	
Umpire Fees (games, mileage, hotels)			6000.00	3740.00	
ScoreKeeper/Announcer			200.00	240.00	
Signage/Programs (banners, draws)			2200.00	773.67	
Perimeter Fencing			100.00	339.94	
Wristbands/Tickets			200.00	0.00	
Team Gift Bags			600.00	376.14	
Miscellaneous Office Supplies			200.00	69.36	
Total Expenses			11500.00	7037.86	7037.86

### **HOTEL ROOM ACCOMMODATIONS**

EVENT:U11 Provincial Championsips June 24-26	Days Inn	Super 8	Best Western	Comfort Inn	Prince Albert Inn	Best Western Premier	Holiday Inn Express	Total Nights Booked
Team: U11 Boys								
Saskatoon Junior Selects	3		2			2	1	8
Delisle Diamond Dogs	8		8	4				20
Parkland Wildcats	1							1
Team: U11 Girls								0
Battleford Bandits-Welford					21			21
Battleford Bandits-Vany		26						26
Parkland Predators	1	1				1		3
Martensville Storm						2	6	8
Tisdale Riverdogs	2		4			3	ji	9
Warman Panthers						3		3
Saskatoon Phantom Stars	24			Y				24
Saskatoon Lasers					20			20
Saskatoon Hustlers Angels						1		1
Saskatoon Raiders Blue Jays	1				1	8		10
Totals	40	27	14	4	42	20	7	154



## Destination Marketing Levy Funding Grant Applications

#### FINAL REPORT APPROVAL

Destination Marketing Levy Advisory Committee Motion of October 20, 2021:

<u>Destination Marketing Fund Grant Application Form - Prince Albert Grand Council - 2022</u> <u>Fine Arts Festival (RPT 21-474)</u>

- 1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Grand Council for funding the 2022 Fine Arts Festival, scheduled for April 25 29, 2022, in the amount of \$7,500, be approved;
- 2. That \$7,500 be funded from the Destination Marketing Levy Reserve.

DMF Funding Application - Proposed Hotel Accommodations	300 estimate
Final Report - Hotel Accommodations for Event	300

Total DMF Grant Approved	\$7,500
Final Report Approval - Payment of 60%	\$4,500

Final Report Approval for Payment:

**DMF Advisory Board Chairperson** 

Dated: Myly 25 2002 2

As per Section 4.02 (Administrator) of the Destination Marketing Levy Policy 89.3 Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.



1084 Central Avenue Prince Albert, SK S6V 7P3

P: 306-953-4395 F: 306-953-4396 www.citypa.com

# Final Report Form New Event, Growing an Event and Event Retention Destination Marketing Fund Grant

Final Report Date: May 24, 2022

Organization Information:

Name of Organization: Prince Albert Grand Council

Follow up questions should be directed to:

Contact Person: Shona Stapletom

Phone: (306) 960-5574

Email: sstapleton@pagc.net

#### **Event Information:**

Name of Event: Fine Arts Festival

Estimated total number of room nights generated (as per original application): 300

Actual room nights generated by the event? 300

How were room nights verified? Hotel receipt or confirmation email

Please list or attach on a separate sheet, the name of each hotel/motel used by event attendees and how many room nights were rented at each of the establishments listed.

Click here to enter details of room nights or attach on a separate sheet.

<sup>\*\*</sup> Please attached a form verified by the Hotel for the hotel rooms booked.



1084 Central Avenue Prince Albert, SK S6V 7P3 P: 306-953-4395

F: 306-953-4396 www.citypa.com

•	additional events that may result or have been confirmed as a result of hosting this Albert?   Yes   No
If yes, please e	explain: Click here to enter explanation.
	nedia coverage was realized during the event? utlets that covered event:
Local	PA Now, Daily Herald and CTV
Provincial	Click here to insert info.
National	Click here to insert info.

#### **Budget:**

Please attach a final budget or financial statements that reflect actual revenue and expenses.

#### Comments:

If there are any lessons learned, comments, etc. that you would like to share with regards to your event or the Destination Marketing Fund Grant or application process, please feel free to do so below or on a separate sheet of paper.

Click here to enter comments or include a separate sheet.



1084 Central Avenue Prince Albert, SK S6V 7P3 P: 306-953-4395 F: 306-953-4396 www.citypa.com

#### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

"91(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:

(a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

Date: May 24, 2022

Signature:

Print Name and Title: Shona Stapleton - Fine Arts Festival Coordinator

Thora Hapliton

This Final Report with all supporting documents can be saved and emailed to <u>destinationlevy@citypa.com</u> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

Community	School	Hotel	# room nights
La Ronge	<b>Bell's Point Elementary</b>	Prince Albert Inn	9
Fond du Lac	<b>Father Gamache School</b>	Prince Albert Inn	15
Hall Lake	Sally Ross School	Prince Albert Inn	9
Deschambault Lake	Kimosom Pwatinahk	Prince Albert Inn	34
La Ronge	Central Office	Holiday Inn Express	4
Nemeiben River	<b>Chief Moses Ratt</b>	Days Inn	6
La Ronge	Senator Myles Venne	Super 8	8
Deschambault Lake	Kistapiskaw Elementary	Days Inn/Comfort Inn	34
Red Earth	JW Head Memorial	Prince Albert Inn	18
Grandmother's Bay	Nihithow	Holiday Inn Express	9
<b>Pelican Narrows</b>	Wapanacak	Days Inn	48
Pelican Narrows	Wapawikoscikan	Days Inn	106
			300

Revenue:					ts Festival Budget
PAGC Education				\$	
Lang. Ret. Grant				\$	55,000.00
PAGC				\$	10,810.17
DMF sponsorship				\$	7,500.00
Orano Sponorship				5	5,000.00
tshirt Revenue				\$	1,587.90
	evenue			s	79,898.07
Expenditures:					
Master of Ceremonies		\$	1,200.00		
Gift for National Chief Archibald		S	285.00		
Supplies		\$	178.35		
ospp.ioo	Total	•	110.00	\$	1,663.35
				•	.,000.00
Rentals/Fees					
Security		\$	6,099.00		
Venue Rental		\$	3,980.00		
Janitorial		Š	877.50		
ogi interior	Total		011.00	\$	10,956.50
	, , ,			•	,
Contests					
Logo		\$	75.00		
Theme		\$	75.00		
Message		\$	100.00		
Wessage	Total	•	100.00	\$	250.00
	IOLAI			•	250.00
Printing Costs					
Medals		\$	1,956.38		
Programs		\$	1,332.00		
		\$	368.08		
Judges tshirts	Total	Ф	300.00	s	3,656.46
	IULAI			•	3,030.40
Elders/Ceremonies					
Elders (5 elders) (\$250 each * 4 days)		\$	5,000.00		
Elders Helper (2 helpers) (\$250 each		\$	750.00		
Tobacco (6 cartons @ 93.60)	7)	\$	561.60		
Hotel for elders (Violet and Mike)		\$	979.60		
Cloth			82.14		
		\$ \$			
Arena Director		\$	400.00		
Drummers x 3 (\$500 per group)	Total	4	1,500.00		0.272.24
	Total			\$	9,273.34
Manla					
Meals MacDanalda Brookfast (May 17)		•	2 275 00		
MacDonalds Breakfast (May 17)		\$	2,375.00		
MacDonalds Lunch (May 17)		\$	2,120.01		
MacDonalds Breakfast (May 19)		S	1,960.57		
MacDonalds Lunch (May 19)		\$	2,411.98		0.007.50
	Total			\$	8,867.56
Descendations					
Presentations		_	4 000 00		
Donny Parenteau		\$ \$	1,000.00		
Cody Demerais		\$	1,000.00		
	Y-4-1				0.000.00
	Total			\$	2,000.00
Miscellaneous		•			
CVA usage		\$	465.05		
gas & car wash	<b>T</b> -2 *	\$	165.65		488.55
	Total			\$	165.65

### Fine Arts Festival 2022 Budget

Music			
Competition music	\$	900.00	
Sound System/Soundman & Stage hand	\$	2,725.00	
DJ	\$	950.00	
Total	1		\$ 4,575.00
Meetings/Mileage			
Meeting expenses	\$	35,926.12	
Committee Meals/Coffee	\$	270.09	
Sample Tshirts	\$	383.00	
Jackets	\$	1,911.00	
Total			\$ 38,490.21
Total Expenditures Total in kind services			\$ 79,898.07
Total Deficit/Surplus			\$ (0.00)



### RPT 22-366

TITLE: Destination Marketing Fund Grant - Final Report Form - 2022 Saskatchewan

Men's and Women's Amateur and Men's Mid Amateur Golf Championships

DATE: September 14, 2022

**TO:** Destination Marketing Levy Advisory Committee

PUBLIC: X INCAMERA:

#### **RECOMMENDATION:**

That the Board supports the below recommendations approved by the DMF Administrator:

- 1. That the Final Report Form from the Event of the 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships be approved; and,
- 2. That the Administrator forward the remaining sixty percent (60%) owing in the amount of \$3,600 to the Host Committee.

### **TOPIC & PURPOSE:**

To support the approval of the Final Report Form submitted for the Event of the 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships.

To support the Administrator's approval to forward the remaining 60% owing to the Host Committee in the amount of \$3,600.

### **BACKGROUND:**

The Destination Marketing Levy Advisory Committee at its meeting of February 16, 2022, approved the following DMF Grant Funding for the Event of 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships:

- "1. That the New Event Destination Marketing Fund Grant Application from the Prince Albert Men's Golf Club for funding the 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships scheduled for July 11 15, 2022, in the amount of \$6,000, be approved;
- That \$6,000 be funded from the Destination Marketing Levy Reserve."

RPT 22-366 Page **2** of **3** 

### **Amended Approved Destination Marketing Levy Policy**

City Council, at its meeting of June 13, 2022, considered an updated Destination Marketing Levy Policy – Amended as Per Executive Committee. Council approved the following motion:

"That the Destination Marketing Levy Policy No. 89.3, as attached to RPT 22-242, be approved."

The updated Destination Marketing Levy Policy updated the approval of DMF Funding Grants and Final Reports.

### PROPOSED APPROACH AND RATIONALE:

As per the Destination Marketing Levy Policy, the Administrator is responsible for:

- Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.
- Responsible for ensuring final payment is made to the Applicant once the Final Report has been approved by the Administrator.

The Destination Marketing Levy Advisory Committee has approved the funding amount of \$6,000 for the Event of the 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships.

As per Policy, the amount of \$2,400.00 was paid to the Host Committee (40%).

### The Policy states:

- 1. If Application is approved, payments will be allocated in two (2) installments:
  - 1. 40% upon signing the Funding Agreement; and,
  - 2. 60% upon approval of the event Final Report by the Administrator.

Please find attached Final Report Form that has been submitted for the Event. Also attached includes the hotel accommodations and final revenues and expenses.

DMF Funding Application - Proposed Hotel Accommodations	160
Final Report - Hotel Accommodations for Event	174

Total DMF Grant Approved	\$6,000
Final Report Approval - Payment of 60%	\$3,600

<sup>\*\*</sup> certain terms and conditions apply.

RPT 22-366 Page **3** of **3** 

The Administrator has approved the Final Payment to be made as they exceed their proposed hotel accommodations.

### **CONSULTATIONS:**

The Final Report Form has been reviewed internally by the Administrator.

### **COMMUNICATION AND/OR ANNOUNCEMENT PLAN:**

The Administrator will advise the Host Committee that Final Payment in the amount of \$3,600 will be processed.

### **POLICY IMPLICATIONS:**

The Grant Application is from the approved Destination Marketing Levy Policy No. 89.3.

### FINANCIAL IMPLICATIONS:

The remaining amount to be paid is 60% which totals \$3,600 for a total approved funding amount of \$6,000, to be funded from the Destination Marketing Levy Reserve.

### STRATEGIC PLAN:

Acting and Caring Community – The Destination Marketing Levy Policy was approved for attracting events to the City of Prince Albert; attract visitors to the City of Prince Albert, and in so doing, generate significant economic benefit for the community.

### **ATTACHMENTS:**

- 1. Final Report 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships
- 2. Final Budget
- 3. Hotel Listing

Written by: Melodie Boulet, DMF Administrator

Approved by: City Manager

www.citypa.com

F: 306-953-4396



# Final Report Form New Event, Growing an Event and Event Retention Destination Marketing Fund Grant

Final Report Date: August 12, 2022

Organization Information:

Name of Organization: Prince Albert Men's Golf Club

Follow up questions should be directed to:

Contact Person: Cory Selander

Phone: 306-980-8169

Email: selandercory@gmail.com

### **Event Information:**

Name of Event: 2022 Saskatchewan Men's and Women's Amatuer and Men's Mid-Amatuer Golf
Championships

Estimated total number of room nights generated (as per original application): 160

Actual room nights generated by the event? 174

How were room nights verified? Players were asked which hotel they were staying at, and how many nights at the registration table, prior to the event starting.

Please list or attach on a separate sheet, the name of each hotel/motel used by event attendees and how many room nights were rented at each of the establishments listed.

Click here to enter details of room nights or attach on a separate sheet.

<sup>\*\*</sup> Please attached a form verified by the Hotel for the hotel rooms booked.



P: 306-953-4395 F: 306-953-4396 www.citypa.com

Are there any additional event in Prince Albertain	tional events that may result or have been confirmed as a result of hosting this ert? ☑ Yes   □ No
•	ain: <u>Hosting these events opens the door for our city and golf course to secure</u> th Golf Saskatchewan in the future.
	a coverage was realized during the event? s that covered event:
Local	PA NOW, PA Harold.
Provincial	Golf Saskatchewan, Sask Golfer
National	

### **Budget:**

Please attach a final budget or financial statements that reflect actual revenue and expenses.

### Comments:

If there are any lessons learned, comments, etc. that you would like to share with regards to your event or the Destination Marketing Fund Grant or application process, please feel free to do so below or on a separate sheet of paper.

Click here to enter comments or include a separate sheet.

1084 Central Avenue Prince Albert, SK S6V 7P3

P: 306-953-4395 F: 306-953-4396





### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

- "91(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:
  - (a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

Date: August 12, 2022

Signature: Click here to insert electronic signature, or print report and sign.

Print Name and Title: Cory Selander, Men's Club Executive

This Final Report with all supporting documents can be saved and emailed to <u>destinationlevy@citypa.com</u> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

### 2022 Sask Men's & Women's Am/ Men's Mid-Am Tournament Budget

Expenses	Budget	Actual
Golf Course Rental (457 rounds @ \$58) 475 actual	\$26,506.00	\$27,550.00
Banquet (144 @ \$40) 150 @ \$25	\$5,760.00	\$3,750.00
Driving Range (457 buckets @ \$5) 475 @\$5	\$2,285.00	\$2,375.00
Tee Gift (144 @ \$20) 0	\$2,880.00	\$0.00
Kelly Taylor - banquet	\$1,500.00	\$1,500.00
Media Day/Volunteer appreciation	\$2,000.00	\$2,000.00
Total Expenses	\$40,931.00	\$37,175.00

Revenue	Budget	Actual
Golf Sask Hosting Grant (457 @ \$43) 475 @ \$45.15	\$19,651.00	\$21,446.25
Golf Sask Hosting Grant (144 @ \$25) 150 @ \$25	\$3,600.00	\$3,750.00
Local Sponsors (20 @\$250)	\$5,000.00	\$5,000.00
Map Grant Golf Sask		\$1,250.00
Destination Marketing Fund	\$12,680.00	\$6,000.00
Total Revenue	\$40,931.00	\$37,446.25

Surplus to Junior Golf \$271.25

### Sask Amatuer Hotel Lists

Comfort Inn – 4 Players @ 3 nights = 12

PA Inn - 1 Players @ 3 nights = 3

Ramada - 1 Player @ 3 nights = 3

Holiday Inn - 14 Players @ 3 nights = 42

Days Inn - 18 Players @ 3 nights = 54

Wyndham - 2 Players @ 3 nights = 6

Best Western - 14 Players @ 3 nights = 42

Super 8 - 2 Players @ 3 nights =6

Cornet - 1 Player @ 3 Nights =3 Unknown - 1 Player @ 3 Nights = 3

Total = 174 room nights



Destination Marketing Fund Grant - Final Report Form - 2022 Saskatchewan

Senior Fitness Association (SSFA) 55+ Saskatchewan Games

DATE: September 14, 2022

**TO:** Destination Marketing Levy Advisory Committee

PUBLIC: X INCAMERA:

#### RECOMMENDATION:

That the Board supports the below recommendations of the DMF Administrator:

1. That the Final Report Form from the Event of the 2022 Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games approved; and,

2. That the Administrator forward the remaining sixty percent (60%) owing in the amount of \$13,500 to the Host Committee.

### **TOPIC & PURPOSE:**

To support the approval of the Final Report Form submitted for the Event of the 2022 Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games. To support the Administrator's approval to forward the remaining 60% owing to the Host Committee in the amount of \$13,500.

### **BACKGROUND:**

City Council, at its meeting of February 20, 2020, approved the following DMF Grant Funding for the Event of 2022 Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games:

"1. That the New Event Destination Marketing Fund Grant Application from 2020 Saskatchewan Senior Fitness Association for funding the 2020 Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games scheduled for June 16-18, 2020, in the amount of \$22,500,000, be approved;

That \$22,500 be funded from the Destination Marketing Levy Reserve."

### **Amended Approved Destination Marketing Levy Policy**

City Council, at its meeting of June 13, 2022, considered an updated Destination Marketing Levy Policy – Amended as Per Executive Committee. Council approved the following motion:

"That the Destination Marketing Levy Policy No. 89.3, as attached to RPT 22-242, be approved."

The updated Destination Marketing Levy Policy updated the approval of DMF Funding Grants and Final Reports.

### PROPOSED APPROACH AND RATIONALE:

As per the Destination Marketing Levy Policy, the Administrator is responsible for:

- Responsible to review final reports submitted by the Host Committee and recommend approval or amendment of final payment of the remaining funding, and the Administrator will determine the final payment to be made based on confirmed hotel accommodations.
- Responsible for ensuring final payment is made to the Applicant once the Final Report has been approved by the Administrator.

The event was scheduled for Year 2020, however, with COVID-19, the Saskatchewan Senior Fitness Games have been cancelled for the last couple years. Finally, in Year 202, the event was held this summer.

City Council has approved the funding amount of \$22,500 for the Event of the 2022 Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games.

As per Policy, the amount of \$9,000 was paid to the Host Committee (40%).

### The Policy states:

- 1. If Application is approved, payments will be allocated in two (2) installments:
  - 1. 40% upon signing the Funding Agreement; and,
  - 2. 60% upon approval of the event Final Report by the Administrator.

<sup>\*\*</sup> certain terms and conditions apply.

Please find attached Final Report Form that has been submitted for the Event. Also attached includes the final revenues and expenses. There is a small surplus from the Saskatchewan Games in the amount of (\$2,481.38).

DMF Funding Application - Proposed Hotel Accommodations	990
Final Report - Hotel Accommodations for Event	775

Total DMF Grant Approved	\$22,500
Final Report Approval - Payment of 60%	\$13,500

The Administrator is recommending approval for payment of the amount of \$13,500 with the confirmed hotel accommodations.

The Host Committee has emailed the following.

The hotels that participants stayed in were:

Days Inn
Super 8
Best Western
Prince Albert Inn
Best Western Premier
Comfort Inn
Ramada
Coronet
Holiday Inn Express.

As previously indicated, many of the hotels could not provide us with exact number of nights for our games. Therefore we had no other choice but to use the information we gathered during registration. There needs to be a better system for our hotels to capture this information so hosting committees can provide the detail information required.

The Final Report States the following:

"It is essential that the hotels in the DMF provide the information required for this report. Our committee directors felt disconnect with the hotels on a number of items with the reporting of these room nights the most important.

Our event used many facilities around the city: Alfred Jenkins Field House, Art Hauser Centre, Cooke Municipal Golf Course, Max Power Ball Fields, Harry Jerome Track, Frank J. Dunn Pool, Carlton Comprehensive High School, Army and Navy, Royal Canadian Legion Branch #2, Minto Bowl and the Kinsmen Heritage Centre for our events. We are proud to say the event was spread throughout the city and resulted in economic benefits for many local businesses."

### **CONSULTATIONS:**

The Final Report Form has been reviewed internally by the Administrator.

#### COMMUNICATION AND/OR ANNOUNCEMENT PLAN:

The Administrator will advise the Host Committee that Final Payment in the amount of \$13,500 will be processed.

### **POLICY IMPLICATIONS:**

The Grant Application is from the approved Destination Marketing Levy Policy No. 89.3.

### FINANCIAL IMPLICATIONS:

The remaining amount to be paid is 60% which totals \$13,500 for a total approved funding amount of \$22,500, to be funded from the Destination Marketing Levy Reserve.

### STRATEGIC PLAN:

Acting and Caring Community – The Destination Marketing Levy Policy was approved for attracting events to the City of Prince Albert; attract visitors to the City of Prince Albert, and in so doing, generate significant economic benefit for the community.

### **ATTACHMENTS:**

- 1. Final Report 2022 Saskatchewan Senior Fitness Association (SSFA) 55+ Saskatchewan Games
- 2. Final Budget

Written by: Melodie Boulet, DMF Administrator

Approved by: City Manager



# Final Report Form New Event, Growing an Event and Event Retention Destination Marketing Fund Grant

Final Report Date: June 22, 2022

### **Organization Information:**

Name of Organization: 2022 SSFA 55+ Games

Follow up questions should be directed to:

Contact Person: Felix Casavant

Phone: 306-981-3774 Email: casavant@sasktel.net

### **Event Information:**

Name of Event: <u>SSFA 55+ Games</u>

Estimated total number of room nights generated (as per original application): 990

Actual room nights generated by the event? 775

How were room nights verified? We asked each competitor at registration how many nights they were staying in PA (either hotel or bed & breakfast).

Please list or attach on a separate sheet, the name of each hotel/motel used by event attendees and how many room nights were rented at each of the establishments listed.

See attached.

<sup>\*\*</sup> Please attached a form verified by the Hotel for the hotel rooms booked.





in Prince Albert?	That events that may result or have been confirmed as a result of hosting this event.  Yes   No
If yes, please explai	n: With the success of the Games, Prince Albert will be able to host the SSFA 55+ ars.
	coverage was realized during the event? s that covered event:
Local	PA Daily Herald, PA Now, Power 99, Beach FM, CKBI, CTV
Provincial	CTV
National	Click here to insert info.

### **Budget:**

Please attach a final budget or financial statements that reflect actual revenue and expenses.

### **Comments:**

If there are any lessons learned, comments, etc. that you would like to share with regards to your event or the Destination Marketing Fund Grant or application process, please feel free to do so below or on a separate sheet of paper.

It is essential that the hotels in the DMF provide the information required for this report. Our committee directors felt disconnect with the hotels on a number of items with the reporting of these room nights the most important.

Our event used many facilities around the city: Alfred Jenkins Field House, Art Hauser Centre, Cooke Municipal Golf Course, Max Power Ball Fields, Harry Jerome Track, Frank J. Dunn Pool, Carlton Comprehensive High School, Army and Navy, Royal Canadian Legion Branch #2, Minto Bowl and the Kinsmen Heritage Centre for our events. We are proud to say the event was spread throughout the city and resulted in economic benefits for many local businesses.



**Privacy Policy Statement and Application Certification** 

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

**"91**(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:

(a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

Date: Click here to enter a date.

**Signature:** Click here to insert electronic signature, or print report and sign.

Print Name and Title: Click here to type name & title.

This Final Report with all supporting documents can be saved and emailed to <a href="mailto:destinationlevy@citypa.com">destinationlevy@citypa.com</a> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

### Revenues

G	irants/Loans	
SSLT 55+ Provincial Games Hosting	\$25,000	
Grant	\$25,000	
SSLT 55+ Provincial Games Hosting	\$5,000	(receivable)
Grant		
Saskatchewan Games Council	\$5,000	Additional support
Northern Lights Development Corp	\$10,000	\$2500 to come in
City of Prince Albert DMF	\$22,500	\$13,500 to come in
SSFA Operating Loan	\$4,000	
SSFA Subsidy for Curling	\$1,200	
Saskatchewan Parks & Recreation	\$2,000	\$500 to come in
Grants/Loan Total	\$74,700	
Participant P.	egistrations (Inc.	Gurling)
SW District SSFA	\$1,635	calling)
Lakeland SSFA	\$5,962	
Lakeland Curling Prairie Central SSFA	\$1,220	
	\$2,656	
Prairie Central Curling	\$560	
Saskatoon Sport SSFA	\$8,030	
Saskatoon Curling	\$400	
Parkland Valley SSFA	\$2,106	
Parkland Valley Curling	\$120	
Regina Sport	\$4,698	
Regina Curling	\$340	
SE Connection	\$1,900	
Rivers West SSFA	\$1,900	
Rivers West Curling	\$380	
Lakeland District Curling	\$160	
Gordon Garrat (Regina Curling)	\$80	
Margaret Gailing	\$200	•,
Registration Total	\$32,347	
	Sponsorship	
Saskatchewan 5 Pin Bowlers Assoc	\$1,000	
Prince Albert 5 Pin Bowlers Assoc	\$1,000	
Prince Albert COOP	\$1,000	
NLCDC	\$1,500	
Sask Indian and Gaming Authority	\$3,500	
Prince Albert Grand Council	\$500	

Sponsorship Total	\$8,500	p <sup>e</sup> s
	Other Revenue	
Curling Banquet Tickets	\$80	
Banquet Tickets 26 x \$35	\$910	
10 x \$50 Registration	\$500	
1 Banquet Ticket	\$20	
Other Revenue Total	\$1510	TOTAL = \$117,057 - \$1550
LESS REFUNDS	\$1550	
Total Revenue	\$115,507	
Balance	2	

## Expenses

	Facility Rental Costs	
Field Rental – PMP	\$1,919.92	
Pickleball AJFH	\$594.58	
Pool Rental	\$135.13	
Facility Rental – AHC	\$12,000	
Facility Rental Total	\$14,649.63	
	Ceremonies Costs	
Shananigans	\$18,358.14	. *
Big Drum Media	\$1,200.00	
Curling Banquet Entertainment	\$200	
My Place Catering	\$4,770	· ·
Supplies (tablecloth, etc)	\$470.33	
Curling Banquet Dinner	\$1,732.62	
SSFA Banquet Entertainment	\$1,000	
Ceremonies Total	\$27,731.09	
	Games Services Costs	
Morley Harrison - Poetry	\$27.78	
Custom Playing Cards	\$658.75	
Pickleball Supplies	\$237.23	
Carlton Park Hall Rental	\$75	
Markit Signs	\$5,777.17	
Source for Sports	\$537.77	
Medal Trays	\$424	
Equipment, Facility, Other Fees	\$31,639.06	
Games Services Total	\$39,376.76	
	Officials Wages	
Officials Wages	\$1,720	
Wages Total	\$1,720	
	Administration Costs	
Office Supplies	\$425.31	
Committee/Volunteer Lunch	\$521.36	
SSFA Board Registration	\$119	
Volunteer Items (T-shirts, games, mugs, placemats)	\$11,755.62	
PST Remittance	\$39.53	

Administration Total	\$12,860.82	
Art Constitution of the Co	Other Costs	
SSFA Loan Repayment	\$4,000	
SSFA Fees	\$2,390	
Transportation	\$5,841.05	
Advertising – Radio	\$575	
Jays Moving	\$2,156	
U 15 Softball	\$1,000	
Photography	\$500	
Security	\$225.27	
Other Costs Total	\$16,687.32	
Total Expenses	\$113,025.62	
Balance	(\$2,481.38)	



### **RPT 22-370**

TITLE: Destination Marketing Levy Fund Application - 2022 Canadian Mixed Curling

Championships

DATE: September 14, 2022

TO: Destination Marketing Levy Advisory Committee

PUBLIC: X INCAMERA:

### **RECOMMENDATIONS:**

1. That the amount of \$7,000 be approved for funding under the Destination Marketing Fund Grant – New Event to the Host Committee of the 2022 Canadian Mixed Curling Championships.

2. That the following recommendation be forwarded to City Council for approval:

That the amount of \$35,000 be approved for funding under the Destination Marketing Fund Grant – Capital Enhancements to the Host Committee of the 2022 Canadian Mixed Curling Championships.

- 3. That the amount of \$42,000 be funded from the Destination Marketing Levy Reserve.
- 4. That the Mayor and City Clerk be authorized to execute the Funding Agreements on behalf of The City, once prepared.

### **TOPIC & PURPOSE:**

To approve the amount of \$7,000 for funding under the Destination Marketing Fund Grant – New Event to the Host Committee of the 2022 Canadian Mixed Curling Championships.

To forward to City Council for approval funding in the amount of \$35,000 under Capital Enhancements - Destination Marketing Levy Funding for the event of the 2022 Canadian Mixed Curling Championships.

RPT 22-370 Page **2** of **7** 

#### **BACKGROUND:**

City Council, at its meeting of June 13, 2022, considered an updated Destination Marketing Levy Policy – Amended as Per Executive Committee. Council approved the following motion:

"That the Destination Marketing Levy Policy No. 89.3, as attached to RPT 22-242, be approved."

The updated Destination Marketing Levy Policy updated the approval of DMF Funding Grants and Final Reports.

As per the Destination Marketing Levy Advisory Policy:

### 4.04 <u>Destination Marketing Levy Advisory Committee</u>

Forward applications over \$10,000 with a recommendation to City Council for consideration.

### 4.05 City Council

- a) Consider recommendations submitted by the Destination Marketing Levy Advisory Committee regarding applications for request of funding over the amount of \$10,000.
- b) Approve applications over the amount of \$10,000.
- c) Authorize the Mayor and City Clerk to sign all Funding Agreements with the Applicant once a decision has been rendered by City Council regarding an approved request over \$10,000.

DMF Applications over the amount of \$10,000 will be reviewed by the Destination Marketing Levy Advisory Committee and a recommendation forwarded to City Council for approval. As such, the Destination Marketing Levy Advisory Committee will need to forward a recommendation to City Council as per the Policy.

### PROPOSED APPROACH AND RATIONALE:

The attached Destination Marketing Levy Application is requesting funding in the amount of \$7,000 under New Event and \$35,000 under Capital Enhancements.

The attached DMF Application includes a well detailed Business Plan and Sponsorship Package.

RPT 22-370 Page **3** of **7** 

### As included in their Business Plan:

The Prince Albert Golf and Curling Club is the proud host of the 2022 Canadian Mixed Curling Championship. This event combines the best mixed curling teams from across the country into one event. 14 teams from across Canada will compete in Prince Albert from November 6th- 12th 2022 for the national title and the opportunity to represent Canada at the 2022 World Mixed Curling Championship.

Not only will 56 athletes be travelling and competing in the event, but many will also bring along family and friends to cheer on the curlers and enjoy everything Prince Albert has to offer. These guests are likely to attend multiple draws alongside the local fanbase and create an energetic and exciting atmosphere.

The Prince Albert Golf and Curling Club, which is a non-profit organization, is working with the host committee to provide a framework and accountability for the event and our community. The legacy of the event will lead the way for the strengthening of the Prince Albert Golf and Curling Club with increased membership and increased engagement in the sport of curling. Projected profits from this event will be re-invested in the curling infrastructure within Prince Albert and Saskatchewan to attract and host similar events in the future.

As a National Championship, the event, host city, and province will enjoy live coverage of one game per draw through a live stream to be hosted on YouTube. Hosting a successful event will also open new opportunities to host more Provincial, National, and possible international events which will help grow the sport in Prince Albert and the surrounding area. Prince Albert will expand its reputation for hosting great events and will become known for its world-class hosting capabilities.

### DMF Funding Model for Grants

The DMF Application states the following for hotel accommodations:

### 670 room nights

14 teams will be here for 9 days & each team will have 3.5 rooms. 150 spectators, 7 officials, broadcasting staff, Curling Canada reps X 8 days.

RPT 22-370 Page **4** of **7** 

As per the new approved DMF Funding Model, the hotel accommodations of 670 room nights qualifies for a maximum funding amount of \$8,000.

They are requesting the amount of \$7,000 under New Event Application. They meet the criteria of the funding model based on hotel accommodations.

Destination Marketing Levy COMMITTEE Approval - Grants for Funding \$5,000 up to \$10,000.		
Hotel Rooms	Maximum DMF Levy Funding	
401-450	\$5,500	
451-500	\$6,000	
501-550	\$6,500	
551-600	\$7,000	
601-650	\$7,500	
651-700	\$8,000	
701-750	\$8,500	
751-800	\$9,000	
801-850	\$9,500	
851-900	\$9,900	

As per the amended Destination Marketing Levy Policy, Capital Enhancements include:

### Capital Enhancements

This category is typically suitable for a new project that is required in order to host a specific event that generates overnight stays or a new capital project that will support future events generating overnight stays. Capital funding will not be approved for the purposes of regular maintenance. The capital enhancement(s) will be a legacy to the City as a permanent structure or fixture to remain for future users.

The Host Event is requesting the amount of \$35,000 under Capital Enhancements. That amount will need to be forwarded to City Council for approval. The attached Capital Enhancements Profile illustrates all the capital enhancements for the hosting of the event.

RPT 22-370 Page **5** of **7** 

As per attached Capital Enhancement Funding Requests, the total capital is \$46,900. The Host Committee is requesting capital enhancement funding in the amount of \$35,000 for the hosting of the 2022 Canadian Mixed Curling Championships as follows:

Capital Enhancement Grant Application	
Sasktel Upgrade	\$15,000
Curling Sheets	\$14,400
Overhead Door	\$7,500
Mats & Carpeting on Walkways	\$4,000
Rock Handlers	\$4,000
Tiling back Stairwell	\$1,000
Sound System	\$1,000
Total Capital Enhancements	\$46,900
Host Committee Request	\$35,000

### **CONSULTATIONS:**

The Grant Application has been reviewed internally by the Administrator.

### COMMUNICATION AND/OR ANNOUNCEMENT PLAN:

Once a decision has been rendered, the Administrator will report back to the Host Committee.

The recommendation of the Destination Marketing Levy Advisory Committee will be forwarded to City Council for approval.

### **POLICY IMPLICATIONS:**

This Grant Application is from the approved Destination Marketing Levy Policy 89.3.

### **FINANCIAL IMPLICATIONS:**

As per approved Policy, the Destination Marketing Levy Advisory Committee can approve applications up to \$10,000. Over the funding request amount of \$10,000, a recommendation will go to City Council to approve the application.

The funding amount of \$7,000 is **within** the threshold of the Destination Marketing Levy Advisory Committee to approve.

RPT 22-370 Page **6** of **7** 

The amount of \$35,000 under Capital Enhancements is **over** the threshold of the Destination Marketing Levy Advisory Committee to approve.

A recommendation will need to be forwarded from the DMF Advisory Committee to City Council to approve the Capital Enhancements Funding Request.

With the approval of the Destination Marketing Levy Fund Grants to date, including the requests to the Committee at this time, and the 2022 Levy Revenue credited to the Reserve, the projected Reserve Balance is approximately (\$999,921.64), excluding the capital enhancements grant request of \$35,000.

### OTHER CONSIDERATIONS/IMPLICATIONS:

There are no official community plan or privacy implications.

### STRATEGIC PLAN:

Acting and Caring Community – The Destination Marketing Levy Policy was approved for attracting events to the City of Prince Albert; attract visitors to the City of Prince Albert, and in so doing, generate significant economic benefit for the community.

The application states: "Prince Albert Golf & Curling Club has gained a good reputation for hosting regional, provincial & national events. We have hosted numerous events in the past. PAG&CC has hosted Junior Canadians, Senior Canadians & Mixed Canadians in 1984 & 2005. We have also hosted numerous CurlSask provincial, northern & regional events, along with high school events."

### **OPTIONS TO RECOMMENDATION:**

That the Destination Marketing Levy Advisory Committee and City Council does not approve this funding request. This is not being recommended as the funding request is required for the hosting of the event.

### **PUBLIC NOTICE:**

Public Notice pursuant to the Public Notice Bylaw No. 24 of 2015 is not required.

RPT 22-370 Page **7** of **7** 

### PRESENTATION: Verbal Presentation by Melodie Boulet, DMF Administrator

### **ATTACHMENTS:**

1. New Event Destination Marketing Levyl Fund Application - 2022 Canadian Mixed Curling Championships.

- 2. Capital Enhancements Application 2022 Canadian Mixed Curling Championships.
- 3. Capital Enhancement Package.
- 4. Business Plan 2022 Canadian Mixed Curling Championships.
- 5. Sponsorship Package.

Written by: Melodie Boulet, DMF Administrator

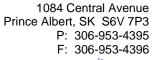
Approved by: City Manager



### **New Event Destination Marketing Fund Grant Application**

Please provide the following information and attach additional information as required.

Application Date: August 15, 2022
Amount of Destination Marketing Fund Requested: \$ 7000
Organization Information:
Name of Organization requesting funding: 2022 Canadian Mixed Curling Championships
Contact Person: Bryan Rindal
Phone: 306-961-3983 Email: bryan.rindal@btrfinancial.com
Mailing Address including postal code: <u>1102 – 1<sup>st</sup> Avenue West, Prince Albert, S6V 4Y6</u>
Type of Organization (please select one)
☐ Private ☐ Not-for-Profit ☐ Other
If Other explain: Prince Albert Golf & Curling Club non profit #
Name of Organization that the Destination Marketing Fund Grant, if approved, should be made payable to: <a href="mailto:2022 Canadian Mixed Curling Championship">2022 Canadian Mixed Curling Championship</a>
Brief description of organization requesting funding: <u>The host committee is made up of volunteer</u> <u>Prince Albert Golf &amp; Curling Club members. Please see attached board structure.</u>



-: 306-953-4396 www.citypa.com



Organization's annual budget: \$88000

### **Event Information:**

Name of Event: 2022 Canadian Mixed Curling Championships

Duration of event: Start date: Nov. 6, 22 End date: Nov. 12, 22

Describe the event: <u>The competition will have a team from each of the provinces & territiories. They</u> will be competing to represent Canada at the International World championships.

### **Accommodations:**

Estimated total number of room nights generated from event: <u>670 room nights</u> (Room nights limited to hotel/motel rooms, B&B rooms)

What method did you use to estimate the number of room nights generated for this event? <u>14 teams</u> will be here for 9 days & each team will have 3.5 rooms. 150 spectators, 7 officials, broadcasting staff, Curling Canada reps X 8 days

What local facilities other than accommodations will be used? <u>Host hotel is Holiday Inn with guests staying in various hotels.</u>





### **Event Attendance:**

Estimated participants, officials and staff:	<u>100</u>	
Estimated spectators – non-residents (80 km or more away from Prince Albert)	<u>400</u>	
Estimated spectators – City residents	<u>300</u>	
	Total estimated spectators <u>800</u>	
This event is (please select one)		
☐ Local ☐ Provincial ☐ Regional		
Media exposure (please select one)		
☐ Local ☐ Provincial ☐ Regional		
Event History:		
Has the event been held in Prince Albert prev	viously? ⊠ Yes □ No	
If this event has been held in Prince Albert point was last held in Prince Albert?   Yes	previously, has it been at least 3 consecutive years s	ince
If yes, please explain when last hoste	red in Prince Albert: 2005	
If no, the event is not eligible for fundi application categories to determine so	ling under the "New Event" category. Please review o	other



1084 Central Avenue Prince Albert, SK S6V 7P3 P: 306-953-4395 F: 306-953-4396 www.citypa.com

Is there a possibility of this event happening more than once in Prince Albert?   Yes   No
Please explain: <u>Prince Albert Golf &amp; Curling Club hosts many provincial &amp; national championships</u> and has earned a good reputation for hosting these events.
Is there potential of this event resulting in other events being hosted in Prince Albert?
⊠ Yes □ No
Please explain:
Prince Albert Golf & Curling Club has gained a good reputation for hosting regional, provincial & national events. We have hosted numerous events in the past. PAG&CC has hosted Junior
Canadians, Senior Canadians & Mixed Canadians in 1984 & 2005. We have also hosted numerous CurlSask provincial, northern & regional events, along with high school events.
What is your organization's experience in hosting this or similar events? Please be sure to include a profile of your organizing committee / working group.
<u>Please see attached host committee structure.</u> Many of the same volunteers continue to work on our host committee.
Also attached is letter from PAG&CC Club President - Mel Kelley, a copy of our budget and
Canadian Curling Association Press Release.
Please provide as much supporting information to aid in assessing your application. This information could include a business plan, a marketing plan, rationale / insight to support the information you supplied and / or your funding request, etc. The strength of information provided is the basis from

which funding recommendations will be made.

The following items must accompany your application:

Updated April 2017





- If the funding application is being made for an event that is run by a subcommittee or league of a larger organization, include confirmation in writing from the Chair that they are aware of and support the event funding application.
- Budget for the event.
- Supporting information if applicable.

<sup>\*</sup> Please provide the most current year-end financial statements or best equivalency if available.





### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

- **"91**(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:
  - (a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

This Grant Application with all supporting documents can be saved and emailed to <u>destinationlevy@citypa.com</u> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.



### **Capital Enhancements Grant Funding Application**

Application Date: August 15, 2022

Please provide the following information and attach additional information as required. Note: The request for capital enhancements must be directly related to a need identified in order to successfully host a specified event. The applicant must provide written proof that the capital enhancements are part of a bid requirement.

## <u>C</u>

Organization Information:
Name of Organization requesting funding: 2022 Canadian Mixed Curling Championships
Contact Person: Bryan Rindal
Phone: 306-961-3983 Email: bryan.rindal@btrfinancial.com
Mailing Address including postal code: <u>1102 - 1st Avenue West, Prince Albert, Sk S6V 4Y6</u>
Type of Organization (please select one)
☐ Private ☐ Not-for-Profit ☐ Other
If Other explain: Prince Albert Golf & Curling Club
Name of Organization that the Destination Marketing Fund Grant, if approved should be made payable to if different than the organization named above: 2022 Canadian Mixed Curling Championship
Brief description of organization requesting funding, including history and composition: <u>The host committee is made up of volunteer Prince Albert Golf &amp; Curling Club members. Please see attached board structure.</u>
Organization's annual budget: \$88000

1084 Central Avenue Prince Albert, SK S6V 7P3 P: 306-953-4395 F: 306-953-4396

F: 306-953-4396 <u>www.citypa.com</u>

City of Prince Albert

Total Value of capital enhancements: \$46900

Amount of Destination Marketing Fund Grant requested: \$35000

### **Profile of Event(s) requiring the Capital Investment:**

Please supply the information below for the event for which capital enhancement are required in order to host the event.

Name of Event: 2022 Canadian Mixed Curling Championship

Duration of event: Start date: Nov. 6, 22 End date: Nov. 12, 22

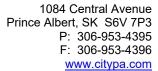
Describe the event: <u>The competition will have a team from each of the provinces & territories. They</u> will be competing to represent Canada at the International World Championships.

If this Capital Investment is required to host more than one event bid, include additional event information here: <u>Click here to enter additional event(s).</u>

### **Accommodations:**

Estimated total number of room nights generated from event: <u>670</u> (Room nights limited to hotel/motel rooms, B&B rooms)

What method did you use to estimate the number of room nights generated for this event? 3.5 hotel rooms per team times 9 days plus approximately 150 spectators, 7 officials x 8 nights, 4 staff & Curling Canada reps X 8 days.





What local facilities other than accommodations will be used?  $\underline{\text{Competitors \& spectators will use}}$   $\underline{\text{restuarants, grocery stores \& recreation facilities.}}$ 

Event Attendance:			
Estimated participants, officials and staff:			<u>100</u>
Estimated spectators – non-residents (80 km or more away from Prince Albert)			<u>400</u>
Estimated spectators – city residents			<u>300</u>
	Total estimate	d spectators	800
This event(s) is (please select one)			
☐ Local ☐ Provincial ☐ Regional	☑ National	☐ Internation	al
Media exposure (please select one)			
☐ Local ☐ Provincial ☐ Regional	National	☐ Internation	al
Event History:			
Has the event been held in Prince Albert prev	iously? 🛚 Yes	s 🗆 No	
If this event has been held in Prince Albert pre Albert: 2005	viously, please	explain when it	was last hosted in Prince



1084 Central Avenue Prince Albert, SK S6V 7P3 P: 306-953-4395 F: 306-953-4396 www.citypa.com

Is there a possibility of this event(s) happening more than once in Prince Albert?

Yes

No

Please explain: Prince Albert Golf & Curling Club hosts many provincial & national championships and has earned a good reputation for hosting these events.

Is there potential of this event resulting in other events being hosted in Prince Albert?

Yes

No

Please explain: Prince Albert Golf & Curling Club has gained a good reputation for hosting regional,

provincial & national events. We have hosted numerous events in the past. PAG&CC has hosted Junior Canadians, Senior Canadians & Mixed Canadians in 1984 & 2005. We have also hosted numerous CurlSask provincials, northerns & regional events, along with high school events.

### **Capital Enhancement Information:**

Critical to the evaluation of your funding application is the provision of a detailed business plan and rationale for the capital enhancements for which funding is requested. The applicant must also include a long term plan as to how they will protect / maintain the capital assets once the investment is made.

Please provide as much supporting information to aid in assessing your application below or in a separate attachment. At a minimum the information included with your application should speak to the evaluation criteria set forth in the Capital Enhancements Guidelines, with a strong emphasis on:

- How will the capital enhancement(s) be a legacy to the City as a permanent structure or fixture to remain for future users.
- A detailed description of the capital investments required including associated costs.
- Rationale for making the capital investments for which funding is being requested. Why are capital enhancements required for the event?
- Comprehensive Business Plan, including total capital costs, % overall capital investment being requested, other funding sources being utilized, including amount per funder.
- Project timelines (start, key milestones and completion date).
- Experience in completing capital projects.
- Long term plan for sustaining funded capital asset as well as past experience maintaining capital assets long term.
- Other events / uses made possible through the capital enhancement for which funding is being requested.
- Who will own the capital asset.

Information requested in this application may be attached separately to your application if preferred. The strength of information provided is the basis from which funding recommendations will be made.



### The following items must accompany your application:

- Estimates for the capital enhancements.
- Budget for the event for which capital enhancements are being proposed.
- Comprehensive business plan and associated items listed above.
- Supporting documents if applicable

### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

- **"91**(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:
  - (a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

This Grant Application with all supporting documents can be saved and emailed to <a href="mailto:destinationlevy@citypa.com">destinationlevy@citypa.com</a> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.

<sup>\*</sup> Please provide the most current year-end financial statements or best equivalency if available.

### **Capital Enhancement Grant Application – Destination Marketing Fund**

### **History of PA Golf & Curling Club**

**The PAG&CC** first opened its doors in October 1968. When first opened it was ten sheets of artificial ice with locker rooms, banquet and meeting rooms and a lounge upstairs that was designed to be a "members only" lounge. When it was first opened it was top of the class when comparing to other clubs across Saskatchewan. Fast forward to 2022 and like everything it is starting to show its age. The game of curling has evolved to be one of the biggest draws on TV and the athletes are demanding first class conditions in which to demonstrate their skills and entertain fans across Canada and around the world.

After 54 years of serving the local curling community well the basic infrastructure of the club is in dire need of some upgrades to enhance the quality of the playing conditions and our technical infrastructure to also allow PAG&CC to be considered to host future events.

### SaskTel upgrade - \$15,000

Prince Albert Golf & Curling Club requires an update of internet & phone systems to be able to accommodate today's technical world. The internet is required to be able to stream the upcoming Canadian Mixed Curling Championships & hopefully additional Provincial & National curling events. The streaming is hosted by Curling Canada and IKS. Streaming and broadcasting is a major concern for the governing bodies when making application to host this event and to be considered for future events.

The time clocks for the event need internet and WiFi to operate. We have had several failures with the time clocks at previous events. Too many mishaps with internet capacity and PA may be overlooked for hosting future events.

The phone system will enhance the ability to reach different places in the building.

### Curling Sheets - \$14,400

The present curling sheets are used to put under the ice surface are deteriorating and require replacement. The sheets are approximately 10 years old and are cracking causing them to not lay flat under the ice. The sheets must lay flat to ensure the rings are accurate (6 feet in diameter and even all the way around for accurate measuring of rocks). If the rings are "out" it can be frustrating for curlers, officials, and spectators alike. We would not want to be labelled as the host that caused a team to lose because the rings did not meet specifications.

### Overhead Door - \$7,500

The overhead door on the curling surface is in need of replacement. The extra insulation that we have added over the years is not working. The heat coming in under & around the door is causing issues with the ice surface. The constant change in air flow and temperature creates conditions that makes it very difficult to maintain consistent ice conditions. At certain temperatures the heat coming in has actually melted the ice and created dangerous conditions.

### Mats & Carpeting on walkways - \$4,000

The current rubber matting & carpet is becoming a safety issue. It is deteriorating and making it slippery. The carpet is also slipping & is unsafe and they both would make the rink much more appealing aesthetically

### Rock Handles - \$4,000

The current rock handles are aging quickly. When sheets nine and ten were taken out of play the handles from those sheets were used as replacement handles for any that broke or cracked. Those have since been used and some new ones have been ordered on an as needed basis. The problem with "the as needed" basis is that you do not necessarily get the exact same handles (various thicknesses and even different shades of red and yellow). We would want to replace all the handles (64 in total) to have on the four center sheets that will be used for the Mixed Nationals so that they are consistent with one another. The replaced handles would be kept as back ups for any handles that crack or break in the future.

### Tiling back stairwell - \$1,000

The back stairwell needs a "general cleanup". The biggest issue is the tiles on the stairwell leading up to the Tee Room. There are now broken tiles which could create a liability if not replaced. The tiles have been there for a long time. This stairwell will be used primarily for officials, athletes, and volunteers for this event. Spectators and guests do use this entrance to the Tee Room on different occasions.

### Sound System - \$1,000

The current sound system is not working. The officials at the curling events need to use the speakers for curling instructions at the beginning of each game. The sound system is also used for opening & closing ceremonies for curlers & spectators (inside & outside the ice surface to hear.)





# 2022 Canadian Mixed Curling Championship

November 6-12, 2022

# **Business Plan**







# **TABLE OF CONTENTS**

Background	Pages 3-4
Event Benefits	Page 5
Event Operating Budget	Page 6
Capital Requirements and Costs	Page 6
Host Committee Members	Page 8
APPENDIX A – Detailed Event Operating Budget	Page 9





### **Background**

In 2000, a committee was struck by the Prince Albert Golf and Curling Club to increase Curling in the community and to bring more events to Prince Albert. As a result, this committee secured the 2003 Provincial Men's and the National (A grand slam event) in 2004.

In 2014 the Prince Albert Golf and Curling Club members participated in a Business of Curling Symposium put on by Curling Canada. Outcomes of this



session were to generate revenue, hire a manager, market the whole facility and again increase curling presence in Prince Albert. We have since have hosted several major events including Mixed Provincials, Ladies Provincials, a Curling Clinic with Cheryl Bernard, Ladies and Men's Northerns. We also continue to host many Regional & Northern play downs.

The Host Organizing Committee of the 2022 Canadian Mixed Curling Championship is committed to hosting the top mixed curlers in Prince Albert and creating an unforgettable atmosphere for all participants and spectators of the event. Our city's experience in hosting major events in the past has created a strong volunteer base and support from our community that will not go unnoticed.

The host organizing committee is comprised of individuals with an extensive background in the game of curling as well as experience in hosting and working at major events in the past. Historically, past events have attracted many spectators from not only Prince Albert but the surrounding region as well.





### **Previous Curling events in Prince Albert include:**

2021	Saskatchewan Mixed Provincials
2019	Canadian Junior Curling Championships
2017	Mixed Provincials
2016	Provincial Ladies
2015	Ladies & Men's Northerns - first time ever in same place
2012	Ladies Northerns
2009	Junior Provincials
2009	Master Ladies & Men's Provincials
2008	Canadian Seniors
2007	Senior Men's Northerns
2006	Men's Northerns
2004	The National
2003	Men's Provincials
1991	Men's Provincials
1987	Junior Canadians

Prince Albert has also hosted many other Mixed and Ladies Provincial championships and numerous Ladies, Men's, Senior Men's, Senior Women's, and Junior regional and northern play downs as well as qualifying spiels.





### **Event Benefits**

The Prince Albert Golf and Curling Club is the proud host of the 2022 Canadian Mixed Curling Championship. This event combines the best mixed curling teams from across the country into one event. 14 teams from across Canada will compete in Prince Albert from November 6<sup>th</sup>- 12<sup>th</sup> 2022 for the national title and the opportunity to represent Canada at the 2022 World Mixed Curling Championship. Not only will 56 athletes be travelling and competing in the event, but many will also bring along family and friends to cheer on the curlers and enjoy everything Prince Albert has to offer. These guests are likely to attend multiple draws alongside the local fanbase and create an energetic and exciting atmosphere.

The Prince Albert Golf and Curling Club, which is a non-profit organization, is working with the host committee to provide a framework and accountability for the event and our community. The legacy of the event will lead the way for the strengthening of the Prince Albert Golf and Curling Club with increased membership and increased engagement in the sport of curling. Projected profits from this event will be re-invested in the curling infrastructure within Prince Albert and Saskatchewan to attract and host similar events in the future.

As a National Championship, the event, host city, and province will enjoy live coverage of one game per draw through a live stream to be hosted on YouTube.

Hosting a successful event will also open new opportunities to host more Provincial, National, and possible international events which will help grow the sport in Prince Albert and the surrounding area. Prince Albert will expand its reputation for hosting great events and will become known for its world-class hosting capabilities.







### **Operating Budget**

The total operating budget for the 2022 Canadian Mixed Curling Championship is \$91,000.

The revenue will come from:

- Provincial Hosting Grants
- Prince Albert Golf & Curling Club Contribution
- Destination Marketing Fund
- Event Sponsorship
- Merchandise Sales
- 50/50 Sales
- Program Sales
- Special Events

A detailed budget is included as Appendix A.

### **Capital Requirements and Costs**

**The PAG&CC** first opened its doors in October 1968. When first opened it was ten sheets of artificial ice with locker rooms, banquet and meeting rooms and a lounge upstairs that was designed to be a "members only" lounge. When it was first opened it was top of the class when comparing to other clubs across Saskatchewan. Fast forward to 2022 and like everything it is starting to show its age. The game of curling has evolved to be one of the biggest draws on TV and the athletes are demanding first class conditions in which to demonstrate their skills and entertain fans across Canada and around the world.

After 54 years of serving the local curling community well the basic infrastructure of the club is in dire need of some upgrades to enhance the quality of the playing conditions and our technical infrastructure to also allow PAG&CC to be considered to host future events.

### SaskTel upgrade - \$15,000

Prince Albert Golf & Curling Club requires an update of internet & phone systems to be able to accommodate today's technical world. The internet is required to be able to stream the upcoming Canadian Mixed Curling Championships & hopefully additional Provincial & National curling events. The streaming is hosted by Curling Canada and IKS. Streaming and broadcasting is a major concern for the governing bodies when making application to host this event and to be considered for future events.

The time clocks for the event need internet and WiFi to operate. We have had several failures with the time clocks at previous events. Too many mishaps with internet capacity and PA may be overlooked for hosting future events.

The phone system will enhance the ability to reach different places in the building.





### Curling Sheets - \$14,400

The present curling sheets are used to put under the ice surface are deteriorating and require replacement. The sheets are approximately 10 years old and are cracking causing them to not lay flat under the ice. The sheets must lay flat to ensure the rings are accurate (6 feet in diameter and even all the way around for accurate measuring of rocks). If the rings are "out" it can be frustrating for curlers, officials, and spectators alike. We would not want to be labelled as the host that caused a team to lose because the rings did not meet specifications.

### Overhead Door - \$7,500

The overhead door on the curling surface is in need of replacement. The extra insulation that we have added over the years is not working. The heat coming in under & around the door is causing issues with the ice surface. The constant change in air flow and temperature creates conditions that makes it very difficult to maintain consistent ice conditions. At certain temperatures the heat coming in has actually melted the ice and created dangerous conditions.

### Mats & Carpeting on walkways - \$4,000

The current rubber matting & carpet is becoming a safety issue. It is deteriorating and making it slippery. The carpet is also slipping & is unsafe and they both would make the rink much more appealing aesthetically

### Rock Handles - \$4,000

The current rock handles are aging quickly. When sheets nine and ten were taken out of play the handles from those sheets were used as replacement handles for any that broke or cracked. Those have since been used and some new ones have been ordered on an as needed basis. The problem with "the as needed" basis is that you do not necessarily get the exact same handles (various thicknesses and even different shades of red and yellow). We would want to replace all the handles (64 in total) to have on the four center sheets that will be used for the Mixed Nationals so that they are consistent with one another. The replaced handles would be kept as back ups for any handles that crack or break in the future.

### Tiling back stairwell - \$1,000

The back stairwell needs a "general cleanup". The biggest issue is the tiles on the stairwell leading up to the Tee Room. There are now broken tiles which could create a liability if not replaced. The tiles have been there for a long time. This stairwell will be used primarily for officials, athletes, and volunteers for this event. Spectators and guests do use this entrance to the Tee Room on different occasions.

### Sound System - \$1,000

The current sound system is not working. The officials at the curling events need to use the speakers for curling instructions at the beginning of each game. The sound system is also used for opening & closing ceremonies for curlers & spectators (inside & outside the ice surface to hear.)





# **Host committee Members**

Bryan Rindal	Chairman	961-3983	bryan.rindal@btrfinancial.ca	763-8287
Pat Bibby	Director	961-5353	bibby@sasktel.net	764-2421
Tyler Harrison	Director	930-9471	tyh739@gmail.com	
Jeff Fisher	Director	960-2183	Jeff.colette@sasktel.net	763-4950
Iris Jones	Ceremonies & Banquets	873-8657	jonesi@sasktel.net	
Donna Thorsen	Decorations & Banquets	960-3703	ddc.thorsen@sasktel.net	764-3828
Al Hunt	Financial	981-6080	a.hunt@sasktel.net	
Denise Henderson	Officials	981-5823	denise.henderson@inet2000.com	
Earl Henderson	Officials	981-3733	e.henderson@inet2000.com	
Mel Kelley	PAG&CC President	930-9088	kelley.blmm@sasktel.net	922-1063
Darcy Myers	PAG&CC GM		gm.pagcc@sasktel.net	763-2502





2022-08-22

### **Appendix A**

# **Operating Budget**

2022 Canadian Mixed Curling Championships November 6 - 12, 2022

				2022-00-22
Revenue				
City of PA - DMT		\$25,000.00		
Provincial Gov't Grants		\$17,000.00		
NLCDC		\$10,000.00		
Local Sponsors		\$20,000.00		
Curling Canada (banquet & misc)		\$10,000.00		
Raffles / 50/50		\$6,000.00		
Total Revenue			\$88,000.00	
Expenditures				
Operational				
Ice Rental (84 X\$40)	\$3,360.00			
Decorations	\$1,000.00			
Ceremonies	\$2,000.00			
Transportation	\$1,000.00			
Signage - logos for sponsors	\$4,000.00			
Advertising	\$2,000.00			
Printing & sponsors boards	\$3,000.00			
Program	\$2,000.00			
Bussing for students to attend	\$500.00			
Heaters for timers	\$400.00			
Rental of carpet / runner for ice surface by bleachers	\$500.00			
Short curtains	\$500.00			
Ice maker wages	\$6,000.00			
General manager wages	\$6,000.00			
Extra Janitorial	\$3,000.00			
Miscellaneous	\$1,500.00			
Lift to repair cameras, shrink wrap posts, etc.	\$1,000.00			
Participants	** *** ***			
Banquet	\$6,000.00			
Opening social for sponsors & curlers (150 X \$20)	\$3,000.00			
Curlers / Volunteer Lounge	\$1,500.00			
Websetson				
Volunteers	£3.500.00			
Vests for Volunteers (50 X \$50)	\$2,500.00			
Volunteer Appreciation	\$1,000.00			
Club Improvement				
SaskTel upgrade (for timing clocks & internet))	\$15,000.00			
Rock handles - 4 sheets (\$60X16X4 sheets +tax)	\$4,000.00			
Overhead door	\$7,500.00			
Curling Ice sheets (4 sheets X \$3600)	\$14,400.00			
Mats beside sheet 1 & across back	\$3,000.00			
Carpet for walkways	\$1,000.00			
Tiling back stairway	\$1,000.00			
Sound system	\$1,000.00			
Total Expenses	\$1,000.00		\$98,660.00	
Total Expenses			230,000,00	
Profit			-\$10,660.00	
			+22,000.00	

2022-08-25





# 2022 Canadian Mixed Curling Championship

November 6-12, 2022

# **Sponsorship Information**







# Thank you for considering sponsorship for the 2022 Canadian Mixed Curling Championship!

The Prince Albert Golf and Curling Club is the proud host of the 2022 Canadian Mixed Curling Championship. This event combines the best mixed curling teams from across the country into one event. 14 teams from across Canada will compete in Prince Albert from November 6<sup>th</sup>- 12<sup>th</sup> 2022 for the national title and the opportunity to represent Canada at the 2022 World Mixed Curling Championship. Not only will 56 athletes be travelling and competing in the event, but many will also bring along family and friends to cheer on the curlers and enjoy everything Prince Albert has to offer. These guests are likely to attend multiple draws alongside the local fanbase and create an energetic and exciting atmosphere. One game from every draw will be streamed live on YouTube.

Staging a successful event requires partnerships and sponsors. The host committee has crafted a program that delivers value for investment based on exposure, affiliation, and business opportunities. We value your investment, and the host committee is committed to providing you with the highest quality event to increase exposure for your brand. The following outlines the packages and opportunities that will serve as a guide for the 2022 Canadian Mixed Curling Championship. In addition to what is offered below custom sponsorships can be discussed.

The Prince Albert Golf and Curling Club, which is a non-profit organization, is working with the host committee to provide a framework and accountability for the event and our community. The legacy of the event will lead the way for the strengthening of the Prince Albert Golf and Curling Club with increased membership and increased engagement in the sport of curling. Projected profits from this event will be re-invested in the curling infrastructure within Prince Albert and Saskatchewan to attract and host similar events in the future.

Contact our host committee today to discuss becoming a sponsor!

 Tyler Harrison
 Bryan Rindal

 306-930-9471
 306-961-3983

<u>tyh739@gmail.com</u> bryan.rindal@btrfinancial.ca





### Diamond Sponsor - 1 opportunity - \$25,000

- Ice placement of company logo above house or behind the back line at home end of the ice, including the YouTube streaming sheet. Ice logos appear on the ice for the entire 2022-2023 season.
- Full page color ad in program
- Acknowledgement on event website.
- Running digital company logo on media board in Rock & Iron Club House
- 8 tickets to the Victory Banquet
- 8 tickets to Opening Social with curlers
- Company logo on Curling Canada website & PAG&CC website
- One game per draw to be streamed on YouTube
- Company logo on all event correspondence and sponsor board
- Championship Day Sponsor
- Company Logo/Name on volunteer clothing

### Gold Sponsor - 2 opportunities - \$15,000

- Ice placement of company logo above house or behind the back line at home end of the ice, including the YouTube streaming sheet. Ice logos appear on the ice for the entire 2022-23 season.
- Full page color ad in program
- Acknowledgement on event website.
- Running digital company logo on media board in Rock & Iron Club House
- 4 tickets to the Victory Banquet
- 4 tickets to Opening Social with curlers
- Company logo on Curling Canada website & PAG&CC website
- One game per draw to be streamed on YouTube
- Company logo on all event correspondence and sponsor board
- Playoff Day Sponsor

### Silver Sponsor – 4 opportunities - \$5,000

- Ice placement of company logo above house or behind the back line at home end of the ice, including the YouTube streaming sheet. Ice logos appear on the ice for the entire 2022-23 season.
- ½ page color ad in program
- Acknowledgement on event website.
- Running digital company logo on media board in Rock & Iron Club House
- 2 tickets to the Victory Banquet
- 2 tickets to Opening Social with curlers
- Company logo on Curling Canada website & PAG&CC website
- One game per draw to be streamed on YouTube
- Company logo on all event correspondence and sponsor board
- 1 Game Draw sponsor





### **Bronze Sponsor- \$2,500**

- ½ page color ad in program
- Acknowledgement on event website.
- Running digital company logo on media board in Rock & Iron Club House
- 4 tickets to Opening Social with curlers
- Company logo on Curling Canada website & PAG&CC website
- One game per draw to be streamed on YouTube
- Company logo on all event correspondence and sponsor board
- 1 Game Draw sponsor

### **Hogline Sponsor - \$500**

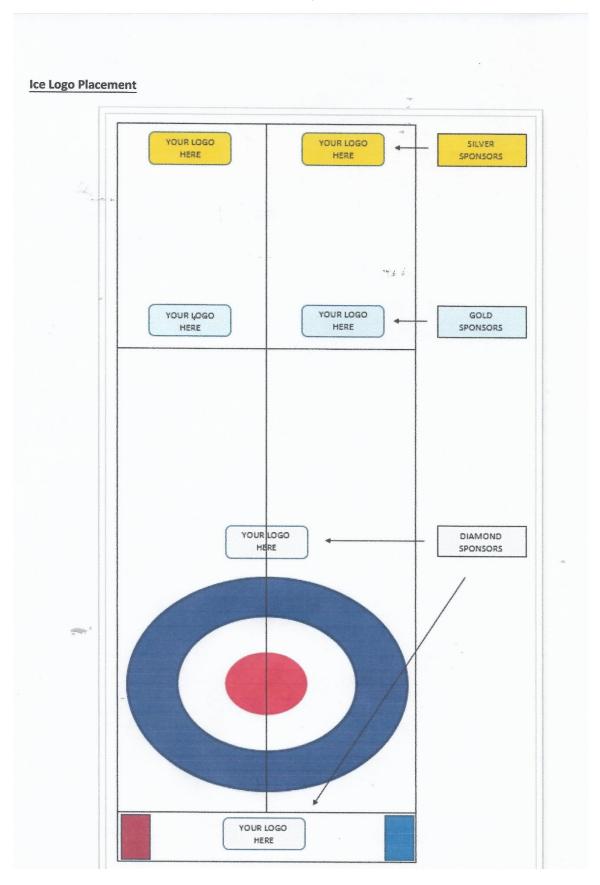
- 1/4 color ad in program
- Acknowledgement on event website.
- Running digital company logo on media board in Rock & Iron Club House
- 2 tickets to Opening Social with curlers
- Company logo on Curling Canada website & PAG&CC website
- One game per draw to be streamed on YouTube
- Company logo on all event correspondence and sponsor board

### Friends of the Club Sponsor – any donation

- Company name in program
- Acknowledgement on PAG&CC website









### **RPT 22-369**

TITLE: Destination Marketing Fund Application - 2023 SOS Provincial Floor Hockey

Competition

DATE: September 14, 2022

**TO:** Destination Marketing Levy Advisory Committee

PUBLIC: X INCAMERA:

### RECOMMENDATION:

That this report be received as information and filed.

### **TOPIC & PURPOSE:**

To provide for information to the Destination Marketing Levy Advisory Committee a Destination Marketing Levy Application submitted for 2023 SOS Provincial Floor Hockey Competition to be held January 27, 2023 to January 29, 2023.

### PROPOSED APPROACH AND RATIONALE:

City Council, at its meeting of June 13, 2022, considered an updated Destination Marketing Levy Policy – Amended as Per Executive Committee. Council approved the following motion:

"That the Destination Marketing Levy Policy No. 89.3, as attached to RPT 22-242, be approved."

The updated Destination Marketing Levy Policy updated the approval of DMF Funding Grants and Final Reports.

As per the Destination Marketing Levy Policy, the Chairperson can approve Applications as follows:

RPT 22-369 Page **2** of **3** 

### 4.03 <u>Destination Marketing Levy Advisory Committee Chairperson</u>

a) Review and evaluate reports submitted by the Administrator to ensure the following:

- applications received are in accordance with the general criteria outlined in this policy;
- ii. application ensures that the objectives of the policy are met; and,
- iii. Evaluation metrics is completed.
- b) Approve applications up to the amount of \$5,000, and request the Mayor and City Clerk execute the necessary Funding Agreement.
- c) Forward applications over \$5,000 to the Destination Marketing Levy Advisory Committee with a recommendation for consideration.
- d) Ensure the Administrator forwards approved Applications up to the amount of \$5,000 to the Destination Marketing Levy Advisory Committee for information of applications approved.

### 2023 SOS Provincial Floor Hockey Competition

Attached is the New Event DMF Application for the 2023 SOS Provincial Floor Hockey Competition to be hosted by Special Olympics Saskatchewan.

Their Application is requesting DMF Funding in the amount of \$20,000.

The Application states:

The 2023 SOS Provincial Floor Hockey Competition is a qualifier for the 2024 SOC National Winter Games. This event will bring teams from around the province together to compete for provincial championships and the chance to attend the 2024 National Games.

Due to COVID-19 impacts we've had to adapt the delivery of our Provincial Winter Games. Special Olympics Prince Albert was set to host the full games but we are still partnering with them to host the Floor Hockey competition.

RPT 22-369 Page **3** of **3** 

Their Application states **170 accommodations**.

As per the approved Destination Marketing Levy Policy, the Host Committee is eligible for DMF Funding in the amount \$3,000 as follows:

Destination Marketing Levy Committee CHAIRPERSON Approval - Grants for Funding up to \$5,000.			
Hotel Rooms Maximum DMF Levy Funding			
0-50	\$1,500		
51-100	\$2,000		
101-150	\$2,500		
151-200	\$3,000		
201-250	\$3,500		
251-300	\$4,000		
301-350	\$4,500		
351-400	\$5,000		

Attached is the Chairperson Approval for DMF Funding in the amount of \$3,000 as per hotel accommodations.

### **PUBLIC NOTICE:**

Public Notice pursuant to Public Notice Bylaw No. 24 of 2015 is not required.

### **ATTACHMENTS:**

1. DMF Chairperson Approval: Destination Marketing Fund Application - 2023 SOS Provincial Floor Hockey Competition with attachments.

Written by: Melodie Boulet, Finance Manager

Approved by: City Manager



# Destination Marketing Levy Funding Grant Applications

### **DESTINATION MARKETING LEVY FUNDING APPLICATION – APPROVAL OF GRANT**

Destination Marketing Levy Advisory Policy 89.3

### **Funding Model for Grants**

Destination Marketing Levy Funds will be funded as a Grant to Host Committees as per the confirmed hotel accommodations for the Event. The grant to be funded will be based on the following ratio criteria:

Destination Marketing Levy Committee CHAIRPERSON Approval - Grants for Funding up to \$5,000.			
Hotel Rooms Maximum DMF Levy Funding			
0-50	\$1,500		
51-100	\$2,000		
101-150	\$2,500		
<b>151-200</b>	\$3,000		
201-250	\$3,500		
251-300	\$4,000		
301-350	\$4,500		
351-400	\$5,000		

### **DMF Application Event:**

**2023 SOS Provincial Floor Hockey Competition** 

Start date: January 27, 2023 End date: January 29, 2023



DMF Funding Application - Proposed Hotel Accommodations	170
Maximum DMF Levy Funding as Per Policy	\$3,000

**DMF Grant Approval for Payment:** 

**DMF Advisory Board Chairperson** 

Dated: September 14, 202

As per Section 4.03 (Administrator) of the Destination Marketing Levy Policy 89.3

### <u>Destination Marketing Levy Advisory Committee Chairperson</u>

- Approve applications up to the amount of \$5,000, and request the Mayor and City Clerk execute the necessary Funding Agreement.
- Forward applications over \$5,000 to the Destination Marketing Levy Advisory Committee with a recommendation for consideration.
- Ensure the Administrator forwards approved Applications up to the amount of \$5,000 to the Destination Marketing Levy Advisory Committee for information of applications approved.



# **New Event Destination Marketing Fund Grant Application**

Please provide the following information and attach additional information as required.

Application Date: August 12, 2022
Amount of Destination Marketing Fund Requested: \$20,000
Organization Information:
Name of Organization requesting funding: Special Olympics Saskatchewan
Contact Person: Ben Lozinsky
Phone: 306-780-9423 Email: blozinsky@specialolympics.sk.ca
Mailing Address including postal code: 1121 Winnipeg St, Regina, SK S4R 1J5
Type of Organization (please select one)
☐ Private
If Other explain: <b>N/A</b>
Name of Organization that the Destination Marketing Fund Grant, if approved, should be made
payable to: Special Olympics Saskatchewan
Brief description of organization requesting funding:
Special Olympics Saskatchewan is dedicated to enriching the lives of individuals with an intellectual disability through sport.
Our vision is that sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all over the world.





We value:

**Inclusion:** We foster inclusive communities.

**Diversity:** We honour what is unique in each individual.

**Empowerment:** We give everyone the opportunity to pursue their full potential. **Respect:** We operate in an environment of cooperation, collaboration and dignity.

**Excellence:** We elevate standards and performance.

Organization's annual budget: \$ 1,000,000

### **Event Information:**

Name of Event: 2023 SOS Provincial Floor Hockey Competition

Duration of event: Start date: January 27, 2023 End date: January 29, 2023

#### Describe the event:

The 2023 SOS Provincial Floor Hockey Competition is a qualifier for the 2024 SOC National Winter Games. This event will bring teams from around the province together to compete for provincial championships and the chance to attend the 2024 National Games.

Due to COVID-19 impacts we've had to adapt the delivery of our Provincial Winter Games. Special Olympics Prince Albert was set to host the full games but we are still partnering with them to host the Floor Hockey competition.

### **Accommodations:**

Estimated total number of room nights generated from event: **170** (Room nights limited to hotel/motel rooms, B&B rooms)

What method did you use to estimate the number of room nights generated for this event? 85 rooms x 2 nights = 170 room nights

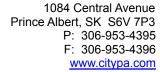
What local facilities other than accommodations will be used? **Carlton High School** 

### **Event Attendance:**





Estimated participants, officials and staff:			200
Estimated spectators – non-residents (80 km or more away from Prince Albert)			50
Estimated spectators – City residents			50
	Total estimated	d spectators	100
This event is (please select one)			
☐ Local	☐ National	☐ Internation	al
Media exposure (please select one)			
☐ Local	☐ National	☐ Internation	al
Event History:			
Has the event been held in Prince Albert prev	viously? 🛚 Yes	No	
If this event has been held in Prince Albert p it was last held in Prince Albert?	oreviously, has it		consecutive years since
If yes, please explain when last hoste	ed in Prince Albe	ert: <b>N/A</b>	
<b>If no</b> , the event is not eligible for function other application categories to determ	_	e "New Event" o	category. Please review
Is there a possibility of this event happening i	more than once	in Prince Albert	? Yes Vo





Please explain: We have had to adapt from multisport games to individual sport competitions due to the effects of the pandemic. We hope to return to a normal schedule of offering Provincial (Multi Sport) Games. Prince Albert may have the opportunity to host a full multisport games in the future.

Is there potential of this event resulting in other events being hosted in Prince Albert?

Yes  $\square$  No

Please explain:

Special Olympics Prince Albert may have the opportunity to host a full provincial (multi-sport) games in future years.

What is your organization's experience in hosting this or similar events? Please be sure to include a profile of your organizing committee / working group.

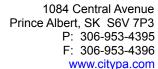
With the exception of pandemic years, Special Olympics Saskatchewan (SOS) hosts multisport provincial games every two years with a full organizing committee. With the adaptations we will have a slightly different structure for these games. Special Olympics Saskatchewan is partnering with Special Olympics Prince Albert (SO PA) to host the Provincial Floor Hockey Tournament. The following members are part of the organizing group: Ben Lozinsky, SOS Staff; Victoria Lacelle, SOS Staff; Faye Matt, SOS CEO Mike Svenson, SO PA; Darren Whitehead, SO PA; Tyler Kowalski, SO PA.

Please provide as much supporting information to aid in assessing your application. This information could include a business plan, a marketing plan, rationale / insight to support the information you supplied and / or your funding request, etc. The strength of information provided is the basis from which funding recommendations will be made.

### The following items must accompany your application:

- If the funding application is being made for an event that is run by a subcommittee or league of a larger organization, include confirmation in writing from the Chair that they are aware of and support the event funding application.
- Budget for the event.
- Supporting information if applicable.

<sup>\*</sup> Please provide the most current year-end financial statements or best equivalency if available.





### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

- **"91**(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:
  - (a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City"

This Grant Application with all supporting documents can be saved and emailed to <u>destinationlevy@citypa.com</u> or printed and mailed or dropped off to City Hall, City Manager's Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3.



August 12th, 2022

Special Olympics Prince Albert (SOPA) RE: 2023 SOS Provincial Floor Hockey Competition – January 27 - 29, 2023

Dear SOR,

Special Olympics Saskatchewan is pleased to sanction the proposed 2023 SOS Provincial Floor Hockey Competition to be hosted in partnership by Special Olympics Saskatchewan and Special Olympics Prince Albert on January 27 - 29, 2023. This will be the only provincial Floor Hockey competition for SOS members.

Thank you for submitting the appropriate form for sanctioning. Please ensure that the following documentation is submitted to SOS **no later than 10 days** following the event or competition:

- 1. Summary Report
- 2. Official Results
- 3. List of names of participants and the communities they represent
- 4. Any Incident Reports at the event need to be submitted to the online form

I know your community will provide all the Special Olympics athletes and coaches with great hospitality and a competitive event.

If you have any concerns or questions please contact me at 306-780-9423 or blozinsky@specialolympics.sk.ca.

Best Regards,

Ben Lozinsky Director of Programs



		Revenue		
Source	stimation Tota	Notes	Actual Total	Notes
OS				
O PA				
egistration Fees	\$18,000.00	(144 +27+9) x \$100		
undraising				
ponsorship				
Total Revenue	\$18,000.00		\$0.00	
	<u> </u>	Expenses		
Source	stimation Tota	Expense Type	Actual Total	Notes
	\$0.00	Function Rooms		
	\$0.00	A/V Rental		
	\$20,000.00	Accommodations		85 rooms - 200 people
Hotel	\$12,000.00	  Meals/Catering		breakfast x 2 supper x 1
	\$6,000.00	General Charges/Banquet Service		
	\$0.00	Miscellanous		
	\$3,000.00	Saturday Lunch		
Food (other than hotel)	\$3,000.00	Sunday Lunch		
	\$0.00	Snacks	\$0.00	
		Facility Rental	\$0.00	
Competition Facility		Security		
•	\$500.00	Custodian		
		Ceremonies	1	
Miscellaneous	\$1,000.00			
	\$1,000.00	Medals		

Total Expenses	\$48,000.00	\$0.00	
		Reimbursements	
Total Reimbursements	\$0.00	\$0.00	
Net Income/Loss	-\$30,000.00	\$0.00	

# SPECIAL OLYMPICS SASKATCHEWAN INC.

REGINA, SASKATCHEWAN

FINANCIAL STATEMENTS

**JUNE 30, 2021** 

# MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL STATEMENTS

The accompanying financial statements of Special Olympics Saskatchewan Inc. have been prepared by the Organization's management in accordance with Canadian accounting standards for not-for-profit organizations and necessarily include some amounts based on informed judgement and management estimates.

To assist management in fulfilling its responsibilities, a system of internal controls has been established to provide reasonable assurance that the financial statements are accurate and reliable and that assets are safeguarded.

The Board of Directors has delegated certain responsibilities to the Audit Committee, including the responsibility for reviewing the annual financial statements and meeting with management and external auditors on matters relating to the financial reporting process and the Organization's system of controls.

The Board of Directors have reviewed and approved these financial statements.

Chair, Audit Committee

These financial statements have been examined by the independent auditors, Virtus Group LLP, and their report is presented separately.

Faye Matt

Chief Executive Officer



### INDEPENDENT AUDITORS' REPORT

To the Members, Special Olympics Saskatchewan Inc.

### Opinion

We have audited the financial statements of **Special Olympics Saskatchewan Inc.**, which comprise the statement of financial position as at June 30, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at June 30, 2021, and its financial performance and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Saskatchewan, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with

Canadian accounting standards for not-for-profit organizations, and for such internal control as management
determines is necessary to enable the preparation of financial statements that are free from material misstatement,
whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

t. 306-522-6500 e. virtus.regina@virtusgroup.ca

### **INDEPENDENT AUDITORS' REPORT continued**

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- We communicate with those charged with governance regarding, among other matters, the planned scope and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

September 7, 2021 Regina, Saskatchewan VIRTUS GROUP UP
Chartered Professional Accountants



### SPECIAL OLYMPICS SASKATCHEWAN INC. STATEMENT OF FINANCIAL POSITION AS AT JUNE 30, 2021

(with comparative figures for 2020)

ASSET	3			
Comment		<u> 2021</u>		<u>2020</u>
Current assets Cash	\$	100 305	S	90.600
Investments (Note 3)	Þ	180,305	2	80,592
Accounts receivable (Note 4)		111,277 158,458		55,487
Prepaid expenses		13,212		55,607 33.877
	-	463,252		225,563
Investments (Note 3)		107,714		159,905
Tangible capital assets (Note 5)	_	531,355		557,263
*	<u>\$</u>	1,102,321	\$	942,731
LIABILIT	ES			
Current liabilities				
Accounts payable and accrued liabilities	\$	33,415	\$	31,758
Deferred grants and other contributions		87,216		36,921
Current portion of deferred capital contributions (Note 6)	-	19,558		19,558
		140,189		88,237
Deferred capital contributions (Note 6)	-	391,153		410,711
	-	531,342		498,948
NET ASSI	TS			
Net assets invested in tangible capital assets		120,644		126,993
Internally restricted surplus		450,335		316,790
	-	570,979		443,783
	\$	1,102,321	S	942,731
Commitments (Note 7)		,		

See accompanying notes to the financial statements.

APPROVED BEE

DIICCIOI

M Hoffed Director

# STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

	Investment in tangible capital assets		tangible restrict		2021	2020
Balance - beginning of year	\$	126,993	\$	316,790	\$ 443,783	\$ 396,677
Excess of revenue over expenses		-		127,196	127,196	47,106
Amortization of tangible capital assets		(28,380)		28,380	Sæ	=
Amortization of deferred capital contributions relating to the purchase of tangible capital assets		19,558		(19,558)	·	er.
Tangible capital asset purchases		2,473		(2,473)	(e)	-
Balance - end of year	\$	120,644	\$	450,335	\$ 570,979	\$ 443,783

See accompanying notes to the financial statements.

# SPECIAL OLYMPICS SASKATCHEWAN INC. STATEMENT OF OPERATIONS

### FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

	<u>2021</u>	<u>202</u>
Revenues		
Saskatchewan Lotteries Trust Fund		
(Schedule 1)	\$ 303,300	\$ 308,10
Self Help Revenue (Schedule 2)	367,895	561,40
National Sport Organization	 274,203	206,26
	 945,398	1,075,77
Expenses		
Administration (Schedule 3)	258,471	283,97
Capacity/Interaction (Schedule 4)	187,064	207,04
Participation (Schedule 5)	195,174	226,88
Excellence (Schedule 6)	69,362	190,66
Categorical Grant (Schedule 7)		16,94
Membership Assistance Grant Payments		,
(Schedule 8)	64,700	57,90
Fundraising (Schedule 9)	43,431	45,23
	 818,202	1,028,66
Excess of revenue over expenses	\$ 127,196	\$ 47,10

See accompanying notes to the financial statements.

# STATEMENT OF CASH FLOWS

# FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

		2021	<u>2020</u>
Cash provided by (used in) operating activities:			
Excess of revenue over expenses	\$	127,196 \$	47,106
Items not involving cash:			
- Amortization		28,380	28,142
- Amortization of deferred capital contributions		(19,558)	(19,558)
		136,018	55,690
Non-cash operating working capital (Note 8)		(30,234)	(227,393)
	-	105,784	(171,703)
Cash provided by (used in) investing activities:			
Additions to investments		(3,598)	144
Proceeds on disposal of investments		<b>=</b> 9	136,611
Additions to tangible capital assets		(2,473)	(E)
		(6,071)	136,611
Increase (decrease) in cash		99,713	(35,092)
Cash position - beginning of year	<u></u>	80,592	115,684
Cash position - end of year	\$	180,305 \$	80,592

### SPECIAL OLYMPICS SASKATCHEWAN INC. NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

### 1. Description of operations

Special Olympics Saskatchewan Inc. is an organization offering sport and competitive opportunities for individuals with intellectual disabilities. The Administration is located in Regina, Saskatchewan and conducts operations in nine districts throughout the province. The Organization is incorporated under *The Non-Profit Corporations Act, 1995* of Saskatchewan. The Organization is a registered Canadian charity and as such, is exempt from income tax.

# 2. Summary of significant accounting policies

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations which required management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. These estimates are reviewed periodically, and, as adjustments become necessary, they are reported in earnings in the period in which they become known. The financial statements reflect the following policies:

### **Basis of presentation**

These financial statements reflect only those financial activities and operations conducted through the Organization's office in Regina. The financial statements do not reflect the assets, liabilities, revenues and expenses of the independent zones located elsewhere in Saskatchewan.

### Financial instruments - recognition and measurement

Financial assets and financial liabilities are recorded on the statement of financial position when the Organization becomes party to the contractual provisions of the financial instrument. All financial instruments are required to be recognized at fair value upon initial recognition, except for certain related party transactions. Measurement in subsequent periods of equity instruments is at fair value. All other financial assets and financial liabilities are subsequently measured at amortized cost adjusted by transaction costs, which are amortized over the expected life of the instrument.

Fair value is the amount at which a financial instrument could be exchanged at arm's length between willing, unrelated parties in an open market. Changes in fair values of financial assets and financial liabilities measured at fair value are recognized in excess of revenues over expenses.

When there is an indication of impairment and such impairment is determined to have occurred, the carrying amount of financial assets measured at amortized cost is reduced to the greater of the discounted cash flows expected or the proceeds that could be realized from sale of the financial asset. Such impairments can be subsequently reversed if the value improves.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

### 2. Summary of significant accounting policies (continued)

### Tangible capital assets

Tangible capital assets are recorded at cost less accumulated amortization. Amortization is provided over the estimated useful life of these assets using the following rates and methods:

Buildings	25 years straight line
Computer equipment	30 % declining balance
Furniture and fixtures	10 years straight line
Sign	10 years straight line

### Revenue recognition

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions, grants, donations and other revenues are recognized in the year they are received or receivable if the amounts can be reasonably determined and there is reasonable expectation of collection. Contributions for tangible capital assets are deferred and recognized into revenue on the same basis as the asset is amortized.

### **Donations in kind**

Donations of materials and services are recorded at fair market value when received if the amount can be reasonably estimated. During the year, a vehicle lease was provided to the Organization as an in kind donation. The fair market value of the lease payments recognized in the year is \$9,040 (2020 - \$9,576).

### Restricted net assets

Internal restrictions have been placed on net assets to ensure programs and operations continue if fundraising or grant revenues decline in the future.

#### 3. Investments

g.		Cost	Market <u>Value</u>
Current	-		
Term Deposit, 1.45%, due August 23, 2021	\$	54,788	\$ 55,466
Term Deposit, 0.85%, due August 23, 2021	, <del>-</del>	56,489	56,898
	\$	111,277	\$ 112,364
Long Term			······································
Non-Redeemable GIC, 1.50% due August 21, 2022		88,340	89,470
Term Deposit, 2.50%, due February 17, 2023		17,995	18,378
Sport Legacy Fund	13	1,379	1,379
	\$	107,714	\$ 109,227

Market value includes accrued interest, which has been included in accounts receivable.

# SPECIAL OLYMPICS SASKATCHEWAN INC. NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED, HIME 20, 2021

FOR THE YEAR ENDED JUNE 30, 2021

(with comparative	figures for the y	year ended June	: 30, 2020)

4.	Accounts receivable			
	·		<u>2021</u>	<u>2020</u>
	Operating accounts receivable	\$	152,600	\$ 49,807
	GST		3,472	3,009
	Accrued interest	-	2,386	2,791
		\$	158,458	\$ 55,607

# 5. Tangible capital assets

		2021			2020
	Cost	 cumulated nortization	Ī	Vet Book Value	Net Book Value
Buildings Computer equipment Furniture and fixtures Sign	\$ 603,465 28,913 19,657 15,966	\$ 96,554 26,093 7,863 6,136	\$	506,911 2,820 11,794 9,830	\$ 531,049 1,027 13,760 11,427
	\$ 668,001	\$ 136,646	\$	531,355	\$ 557,263

# 6. Deferred capital contributions

	2021	<u>2020</u>
Balance, beginning of year	\$ 430,269	\$ 449,827
Amount recognized in the year	 (19,558)	(19,558)
× ×	410,711	430,269
Current portion	 19,558	19,558
Balance, end of year	\$ 391,153	\$ 410,711

### 7. Commitments

The Organization leases equipment under agreements requiring aggregate minimum payments over the next five years as follows:

2022	\$ 8,300
2023	6,400
2024	4,500
2025	4,500
2026	4,500

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

### 8. Non-cash operating working capital

Details of net change in each element of working capital relating to operations excluding cash are as follows:

		<u>2021</u>	2020
(Increase) decrease in current assets:  Accounts receivable Prepaid expenses	\$	(102,851) 20,665	\$ 25,025 156
	<u>.</u>	(82,186)	25,181
Increase (decrease) in current liabilities:  Accounts payable and accrued liabilities  Deferred revenue		1,657 50,295	(52,708) (199,866)
	-	51,952	(252,574)
	\$	(30,234)	\$ (227,393)

### 9. Financial risk management

The Organization has a risk management framework to monitor, evaluate and manage the principal risks assumed with financial instruments. The significant financial risks to which the Organization is exposed are:

#### Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Organization is exposed to credit risk on the accounts receivable from its funders and other donors, however, does not have a significant exposure to any individual counterpart. The Organization incurred insignificant bad debt expense during the past three years.

#### Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Organization's exposure to liquidity risk is dependent on the receipt of funds from its operations, external borrowings and other related sources. Funds from these sources are primarily used to finance working capital and capital expenditure requirements, and are considered adequate to meet the Organization's financial obligations.

#### 10. Economic dependence

Special Olympics Saskatchewan Inc. currently receives significant grants from Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation. As a result, the Organization is dependent upon the continuance of these grants to maintain operations at their current level.

#### 11. Significant event

On March 11, 2020, the World Health Organization declared a global pandemic for the COVID-19 virus. The Organization is following health advisories and mandatory requirements from local, provincial and national health and government organizations. The future impact of the pandemic on the Organization's operations and finances, if any, is unknown at this time.

# SPECIAL OLYMPICS SASKATCHEWAN INC. SCHEDULE OF SASKATCHEWAN LOTTERIES TRUST FUND - SPORT DIVISION REVENUE FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

**SCHEDULE 1** 

	<u>2021</u>			<u>2020</u>	
				100	
Adaptive sport club grant	\$	<del>(</del> ()	\$	14,500	
Adaptive sport equipment grant		<del></del> ))		2,500	
Annual funding		238,600		233,200	
Membership assistance program		64,700		57,900	
	\$	303,300	\$	308,100	

# SPECIAL OLYMPICS SASKATCHEWAN INC.

### SCHEDULE OF SELF HELP REVENUE FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

	<u>2021</u>	<u>2020</u>
Internal		
Competition and clinic fees	\$ - \$	104,202
Membership fees	9,880	32,000
Team/Athlete fees	<u>=</u>	1,800
External		
Donations	45,734	56,019
Fundraising revenue (Schedule 9)	96,451	207,072
Grants	28,333	19,528
Interest	3,134	4,103
Merchandise sales revenue	¥ .	560
Miscellaneous	g - <del>g</del>	840
Sponsorship	184,363	135,285
-	\$ 367,895 \$	

# SCHEDULE OF ADMINISTRATION EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

### **SCHEDULE 3**

	<u>2021</u>		
Audit	\$ 10,285	\$	10,476
Insurance	8,129		7,965
Office Operations	89,945		105,420
Recruitment	331		777
Staff salaries and benefits	149,781		158,364
Staff travel	<b>≅</b>		977
	\$ 258,471	\$	283,979

# SPECIAL OLYMPICS SASKATCHEWAN INC. SCHEDULE OF CAPACITY / INTERACTION EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

				2020
Awards and recognition	\$	11,272	\$	4,714
Business development salaries and benefits		117,111		116,288
Conferences and symposiums		27,180		45,799
Hosting		6,500		8,712
Marketing/ Promotions		2,449		2,577
Meetings:				
Annual general meeting and membership meetings		1,997		7,807
Board and committee meetings		172		8,288
National meetings		-		2,656
Planning and policy development		12,337		584
Professional leadership development	3	8,046		9,618
	\$	187,064	\$	207,043

### SPECIAL OLYMPICS SASKATCHEWAN INC. SCHEDULE OF PARTICIPATION EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

**SCHEDULE 5** 

	<u>2021</u>	<u>2020</u>
Athlete development		
Competition	\$ 5 <b>=</b> 51	\$ 300
Introductory/ Participation	60,009	64,170
Under-represented population initiatives	9,073	19,076
Coaches development	72,649	96,160
Community development - Coordinator salary and benefits	 53,443	47,181
	\$ 195,174	\$ 226,887

### SPECIAL OLYMPICS SASKATCHEWAN INC.

# SCHEDULE OF EXCELLENCE EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

**SCHEDULE 6** 

Athlete development:	<u>2021</u>	<u>2020</u>
Athlete assistance	\$ 200	\$ 1,590
Competition	250	108,495
Training	31,165	37,251
Coaches development	 37,747	43,332
	\$ 69,362	\$ 190,668

# SPECIAL OLYMPICS SASKATCHEWAN INC. SCHEDULE OF CATEGORICAL GRANT EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

		SCHEDULE 7		
		2021		2020
Adaptive sport grants	<u>.</u>		\$	16,944
	<u>\$</u>	- 8	\$	16,944
	±1			

# SPECIAL OLYMPICS SASKATCHEWAN INC. SCHEDULE OF MEMBERSHIP ASSISTANCE GRANT PAYMENTS FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

	<u>2021</u>		<u>2020</u>	
Battleford & District	\$ 1,15	7 \$	1,152	
Estevan	3,19	5	2,860	
Humboldt & District	2,78	1	2,489	
Kindersly	1,86	)	1,375	
La Ronge & District	47	7	855	
Meadow Lake	41	5	743	
Melfort	2,61	5	2,340	
Moose Jaw	2,59	2	2,897	
Nipawin	3,65	2	3,269	
Prince Albert	2,18	2	3,529	
Regina	23,22	5	14,039	
Saskatoon	12,71	7	15,302	
Swift Current	3,80	5	2,637	
Unity & District	95	2	966	
Weyburn	1,48	7	2,006	
Yorkton & District	1,57	7	1,449	
	\$ 64,70	0 \$	57,908	

# SPECIAL OLYMPICS SASKATCHEWAN INC. SCHEDULE OF FUNDRAISING REVENUES AND EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

(with comparative figures for the year ended June 30, 2020)

		2021	<u>2020</u>	
Revenue				
Law enforcement torch run	\$	2,143	\$ 124,943	
LETR Polar Plunge		25,078	(3)	
Motionball		13,724	42,489	
Other		3,706	22,508	
Provincial lottery		28,750	4,901	
Queen City Blitz		<del></del> 7-2	500	
World's largest truck convoy	·	23,050	11,731	
Fundraising revenues included in schedule 2		96,451	207,072	
Expenses				
Law enforcement torch run		49	19,374	
LETR Polar Plunge		1,413	: <b>-</b> :	
Motionball		3,431	10,622	
Other		9,417	9,396	
Provincial Lottery		26,229	1,289	
Queen City Blitz		-	664	
World's largest truck convoy		2,892	3,894	
		43,431	45,239	
	\$	53,020	\$ 161,833	