



CITY OF PRINCE ALBERT

Community Services

MASTER PLAN

November 2016

2017 Master Plan

PURPOSE

- Decision making priorities
- A tool to communicate the community's needs, values, long term vision and achievable future goals
- A tool for education
- A framework for specific planning
- A way to prioritize actions for implementation

2007 Master Plan

BACKGROUND

- Former Master Plan completed in 2007.
- Focused on a 10 year timeline (2008 – 2017)
- Department has experienced significant changeover in the past 10 years.

Proactive Approach

Strong Risk Management ~ Better Results ~ Successful Outcome

2007 Master Plan

AREA OF WEAKNESS

Insufficient input from City Council and residents.

Result was a low participation rate and public uptake:

- Resident Survey had a 17% return
- Student Survey was sent to 250 students within each School Division
- Stakeholder Survey had a 15% return

2017 Master Plan

IMPROVED COMMUNICATION

New Methods of Consultation:

- Work collaboratively with School Divisions
- Work collaboratively with local employers & businesses
- On-line & Social Media presence
- Neighbourhood Planning Process
- Personal interaction and connection (Open-House)

Be Strategic ~ Increase Communication ~ Promote Message

2017 Master Plan

LONG TERM STRATEGY

Current Services ~ Future Needs ~ Financial Impact

1. Needs Assessment
2. Policy Development
3. Parks and Open Space
4. Inventory and Classification
5. Facility Feasibility Study
6. Partnership Development
7. Future Provision of Services

2017 Master Plan

AREAS TO REVIEW - EXAMPLES

Discussion regarding the Scope of the Plan at the December 5 Executive Committee:

1. Aquatics
2. Arenas
3. Arts & Culture
4. Community Clubs
5. Margo Fournier Centre Operating Model
6. Park Development
7. Replacement Program for Park Amenities
8. Age Friendly Planning
9. Barriers to Participation
10. Benefits of Sport, Culture & Recreation Services

2017 Master Plan

LINKAGES TO OTHER PLANS

- ✓ City of Prince Albert Strategic Plan
- ✓ Official Community Plan
- ✓ River Valley Master Plan
- ✓ Downtown Strategic Master Plan
- ✓ Culture Plan
- ✓ Prince Albert Parkland Health Region
- ✓ School Divisions' Strategic Plans
- ✓ Inter-departmental Planning & Consultation

2017 Master Plan

TIMELINE

December 2016 to October 2017	
December	City Council input at December 5 th Executive Committee meeting
January	Issue and award RFP & Public consultations begin
February	Appointment of Community Services Advisory Committee
June	Council, Public, Committee to review Draft #1
August	Council and Committee to review Draft #2 prior to finalization
October	Final Master Plan to City Council for adoption
November	2018 Budget deliberations

2017 Master Plan

RECOMMENDATIONS

1. That Administration be authorized to proceed with a Community Services Master Plan.
2. That \$50,000 be approved through the 2017 Operating Budget in support of the development of a Community Services Master Plan.
3. That Administration be authorized to issue a Request for Proposals for external assistance with the development of the Community Services Master Plan.
4. That the Terms of Reference for the establishment of a Community Services Advisory Committee be considered within the Comprehensive Committee Review.