

## Mission Statement

It is the mission of the Municipal Cultural Action Plan to encourage the growth and unity of a community of people who are knowledgeable of our shared history and indigenous roots and who are connected, engaged, and working together to maintain and grow our unique cultural assets for a strong and proud city.

## Prince Albert Facts

The Cree name for Prince Albert is **Kistahpinanihk** which refers to "the meeting place". It represents the strong multiculturalism present in the community.

Prince Albert has one of the highest Aboriginal (First Nations, Metis and Inuit) population ratios in any Canadian City at 41.5%.

The federal constituency of Prince Albert has been represented by three Prime Ministers of Canada including John Diefenbaker, William Mackenzie King and Sir Wilfred Laurier.

## CONTACT

Judy MacLeod Campbell  
Arts and Cultural Coordinator  
City of Prince Albert  
(306) 953-4825  
jmacleodcampbell@citypa.com  
www.citypa.ca/mcap



This brochure has no legal status and cannot be used as an official interpretation of the various codes and regulations currently in effect. Users are advised to contact the Community Services Department for assistance, as the City of Prince Albert accepts no responsibility to persons relying solely on this information.

# MUNICIPAL CULTURAL ACTION PLAN

Strong. Proud. Connected. Diverse.



## What is the Prince Albert MCAP?

The MCAP identifies a set of achievable actions for Prince Albert to become a stronger cultural community that supports the arts, preserves heritage and enhances tourism in the City.

## Why is this plan important?

**Culture is a marketable asset.** This plan is about identifying how we can build and expand upon Prince Albert's already well-established arts and cultural community and maximize the potential that we know is there.

**Our culture defines us.** By understanding and celebrating our shared history, we will be a more connected, supportive and engaged community.

## How will it be achieved?

The MCAP is led by the City of Prince Albert but will engage all organizations and businesses to come together to achieve the actions identified in the plan.

## How can you help make it successful?

In order to be successful the people of Prince Albert need to understand what we are trying to achieve. The first step is reading through and understanding the 13 goals being pursued. The second step is identifying where you, your organization or your business can participate or support the actions identified.

**The MCAP is guided by the following 13 goals that have been developed together with the community. The actions and initiatives contained with the cultural planning framework are based upon these goals.**

**Cultural Goal 1:** Honour the past and provide a balance in this narrative of both the positives and the challenges that have occurred when sharing our story.

**Cultural Goal 2:** Enhance and showcase the riverfront to promote the natural elements Prince Albert and surrounding area.

**Cultural Goal 3:** Utilize current amenities and park spaces as focal points of the community to provide centralized activities and events.

**Cultural Goal 4:** Ensure that all nations, communities, newcomers, and individuals are welcomed and celebrated in the community.

**Cultural Goal 5:** Promote and communicate cross cultural understanding and learnings across nations, communities, newcomers, and individuals.

**Cultural Goal 6:** Ensure a culturally vibrant community by supporting existing volunteers and organizations and promoting new partnerships.

**Cultural Goal 7:** To collaborate with various community groups and organizations to foster the retention and expansion of cultural activities, amenities and programming for all ages to ensure everyone has access locally to opportunities in a fair and equitable manner.

**Cultural Goal 8:** Support and celebrate the value of sports and recreational programming, activities, and initiatives and the role they play in enhancing Prince Albert's cultural identity and make-up.

**Cultural Goal 9:** Recognize, strengthen, and honour the artistic and cultural community and the significant role it plays in developing and enhancing Prince Albert's cultural makeup and identity and beyond.

**Cultural Goal 10:** Strengthen and enhance the downtown as a major cultural and economic hub to create a culturally vibrant community.

**Cultural Goal 11:** Continue to invest in cultural initiatives and support other organizations and individuals that strive to make Prince Albert a vibrant cultural community.

**Cultural Goal 12:** Ensure food remains accessible and affordable and encourage local food production and availability of ethnic food.

**Cultural Goal 13:** Ensure cultural aspects are considered in infrastructure and related resource development.

